



**MUKESH PATEL SCHOOL OF
TECHNOLOGY MANAGEMENT &
ENGINEERING**

| Decades of Excellence |



SHRI VILE PARLE KELAVANI MANDAL



MUKESH PATEL SCHOOL OF TECHNOLOGY MANAGEMENT & ENGINEERING

**DRIVING BUSINESS
THROUGH TECHNOLOGY**



MBA Tech

Placement | Batch of 2024

A man with dark hair and glasses is shown in profile, looking down at a laptop. He is wearing a denim shirt over a white t-shirt. The background is a blurred library or study area with bookshelves. The entire image has a red color overlay.

Vision

NMIMS will define the 21st Century Technological, Management and Organizational Research, and educate with a view to impact global developments and cadre of employable individuals.

Mission

NMIMS' mission is to provide to the nation, good quality trained human resources who are socially sensitive, have inquisitive minds and the persistence to change their own and the organization's lives, and contribute to making India a knowledge superior power and the world a better place to live. This we seek to achieve through educational excellence, innovative and relevant research, promoting social equality and an outreach program to ensure global access of our learning resources to all students and faculty.

Belief

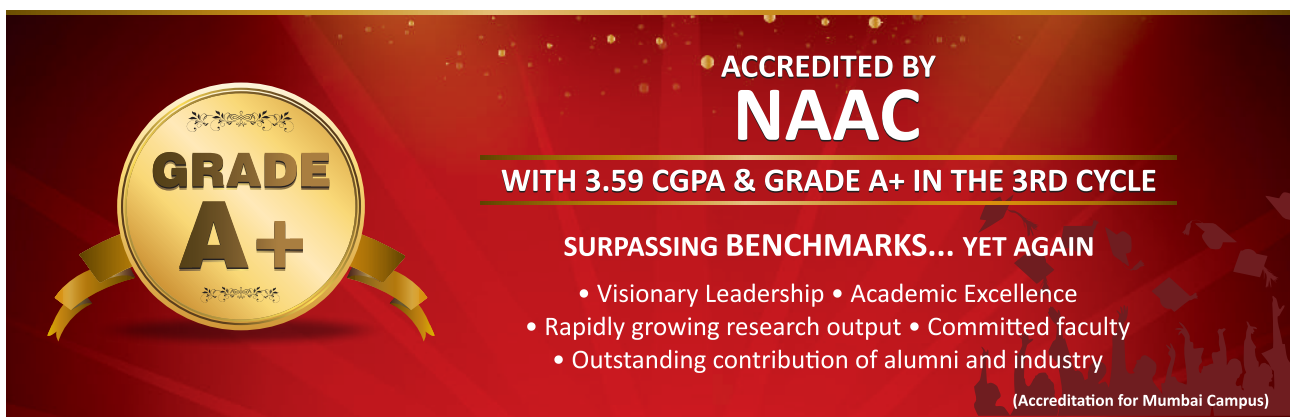
We believe that learning is more fruitful, when knowledge & expertise of individuals from various disciplines & diverse backgrounds are shared. As this provides cutting edge to professional education, we encourage such diversity, which is reflected in the composition of the student body of the university. We also believe that innovation is the key to progress in the modern world, so in pursuit of excellence, we constantly upgrade & add newer areas of education & research to make our programs more relevant to the stakeholders. Most importantly, we believe that openness, participation & fairness are necessary for building a culture conducive to learning & growth.

SVKM's NMIMS

NMIMS has imbibed the core values of innovation to create Techno-Managers who have the overall knowledge and insights in both avenues to create and re-create business opportunities. NMIMS University stands true to its motto of "Transcending Horizons", where the impeccable blend of technology and management in complete synergy to assist the students to transcend brilliance as the "The Quintessential MBA Tech".

Formed in 1934, SVKM now boasts a world class web of educational institutes imparting competitive skills to more than 40000 students. Narsee Monjee Institute of Management Studies (NMIMS) is one of the premier universities of higher education and research in India, with more than 30 years of commitment to quality education. Today, it stands as a large imposing University with 8 specialized schools, with an intake of over 9000 students and over 300 full time faculty members.

NMIMS has always been a dynamic innovator in the field of educational services and has always catered to the need of the industry by rolling out courses that are the need of the industry. We proudly present to you the best combination of talent that every company would like to avail of - The MBA Tech".



ACCREDITED BY
NAAC

WITH 3.59 CGPA & GRADE A+ IN THE 3RD CYCLE

SURPASSING BENCHMARKS... YET AGAIN

- Visionary Leadership • Academic Excellence
- Rapidly growing research output • Committed faculty
- Outstanding contribution of alumni and industry

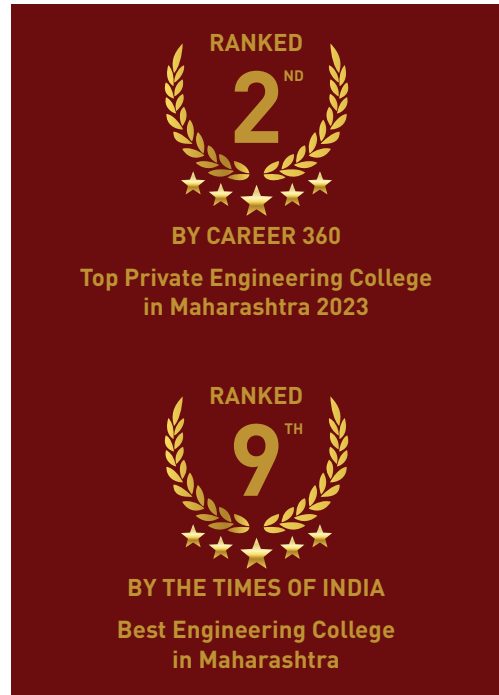
(Accreditation for Mumbai Campus)

The banner features a gold circular seal on the left with the text "GRADE A+" and a ribbon. The background is a dark red gradient with gold sparkles.



About MPSTME

MPSTME was conceptualized by NMIMS Management as a Unique Technology and Management school essentially integrating technical knowledge with innovative management practices to ensure that the knowledge thus disseminated will produce students that can be game changers in terms of building a sustainable and holistic society. The idea was to ensure that education should not be understood as merely an instrument to build knowledge, but it must also play a pivotal role in creating a better and more humane society. This idea remains germane to the MPSTME philosophy till date and each new integration into the curriculum, technology or research remains well aligned with this very philosophy. MPSTME was essentially established to serve the need of creating an innovative and integrated space for technology education interspersed with sound management practices that converged with changing industry as well as societal needs. The vision was to match the emerging demands in the field by creating holistically trained engineers possessing sound technical expertise as well as a vision to integrate their knowledge into creating technology that serves the changing needs of present world. MPSTME building today, with its state-of-the-art labs and world class infrastructure stands a live testimony to the steady realization of this vision.



Vision

Play a distinct role in providing excellence in engineering and management education thereby creating human resources of value to industry and society both at national and international level.

Mission

- Formulate relevant curriculum through strong industry linkages and interaction
- Ensure quality of education through pedagogical innovations
- Undertake and promote relevant research
- Ensure multifaceted development of students, faculty and staff through continuous introspection and inputs
- Set up the international linkages with Institutes / industry of repute

The MBA Tech curriculum covers engineering courses in selected disciplines and the management courses relevant to that technology area. It is an integration of technology and management with the higher proportions of technological inputs in the initial stages and moving towards 'Technology Management' in the later stages of the course. SVKM's NMIMS has a reputation of producing the brightest students. In line with this legacy, the faculty members for MPSTME's programmes are characterized by high levels of learnedness and orientation towards research. They work hard to extract excellence from the students.

Vision: "Nurturing Leaders who can leverage appropriate Technology for Business goals."

Mission: To become the most preferred institution proving a blend of Engineering, Technology and Management learnings, through

- Continuously evolving curriculum to meet the diverse and distinct global market needs
- Proficient faculty with a blend of industry experience and academic expertise
- State-of-the-art infrastructure
- International linkages with institutes and industries of repute
- Core values of Innovation, Entrepreneurship, Initiative, Collaboration, Excellence and Relationships



Dr. Alka Mahajan

The Dean's Desk

At the Mukesh Patel School of Technology Management & Engineering (MPSTME), we strongly believe in nurturing the potential of every student through a robust & choice-based quality education system. The pedagogy adopted is innovative, the curriculum relevant and the learning experiential. A strong connect with the industry, state of the art infrastructure, strong research culture, internships and project-based learning ensure that our graduates are industry ready professionals. The presence of experts from the industry and academia on our academic bodies and their active participation in all strategic and decision-making processes further strengthen the high academic standards set by the MPSTME and the NMIMS University. Over the years, our MBA Tech programme has passed the test of time and proved its relevance to the industry. The sound technical base in the initial years and the strong managerial grooming in the later years give the best of both worlds to the graduates. The success of our alumni placed in top-notch companies' world over bear testimony to the fact. This brochure is an attempt to acquaint you with our systems and processes, giving you a flavour of what the MBA Tech programme and MPSTME is all about. It is a pleasure to invite you to participate in the campus placement process this year. For us it goes beyond that and is more of a relationship building exercise that is mutually rewarding. We look forward to interacting with you and taking the relationship one-step forward.



Dr. Geetha M. Iyer

HOD - Technology Management

MBA Tech Program provides a combination of technical skills with business acumen - a combination that is highly valued by employers. MPSTME, MBA Tech offers strong industry Connections, experienced faculty, innovative Curriculum, state of Art facilities and a strong Alumni Network. Engineering students are trained to solve complex technical problems while an MBA(Tech) program trains them to apply these skills to real world business challenges. They are trained to occupy strategic and leadership roles in an organisation. MPSTME, MBA Tech Program Curriculum is designed in a way that students are required to demonstrate higher order thinking skills and therefore trains the students to design innovative solutions to problems.

All the best to MBA Tech Students of Batch 2019-24



Ms. Aparna Mahesh

Joint Director - Placements

SVKM's NMIMS Mukesh Patel School of Technology Management and Engineering has been in the forefront of innovation in Technology Management education. Our aim has been to stay relevant to the requirements of society and industry. Our curriculum is continuously updated. It has also resulted in a stronger focus on the skills needed by industry today and in the future. Problem solving, communication, cognitive skills development, and people skills development has been prioritized in the curriculum with experiential based learning. Our students, who represent the top of the national talent pool, will continue to provide value to your organization. It is worth mentioning that recruiters from varied fields have responded very enthusiastically and rated our students very high. Their abilities are well attested by the excellent reports we receive from the recruiting companies. We provide continuous support to the graduating students registered for placement by offering information and guidance. The student clubs and the student administrative bodies organize several events throughout the year to ensure everyone receives ample chances to nurture their talents and gain experience. NMIMS MPSTME, Mumbai invites the recruiters to the Campus Recruitment Drive for Placement Season 2023-24, to give this batch of graduating students an opportunity to prove themselves and to add value to the organizations they join. We assure you that this will be a positive experience for the recruiters and a step forward in improving upon past relations and building new ones. MBA Tech Placement Cell welcomes you to visit our campus, physically or virtually, for full-time employment and internship recruitments. We promise our support and dedication in choosing your future employees and collaborators. Our representatives can assist you in the smooth conduct of the recruitment processes. We follow transparent placement policies and procedures to benefit both students and recruiters. We have the required infrastructure to conduct parallel placement sessions, pre-placement talks, inter B school competitions etc. to organize campus placement activities.

I welcome you to become a part of our campus story and to form a long-lasting association with our institute. We are committed to serve you with the best of our Talent. Looking forward to building a win-win relationship & to meeting your recruitment team at our campus.

Incubation of Excellence

1st Year

General Engineering Subjects



5th Year

Management subjects as per specializations in management education. Commencement of final placements

2nd Year

Engineering subjects as per specialization
Hands-on practical exposure, elementary MBA subjects are introduced.

4th Year

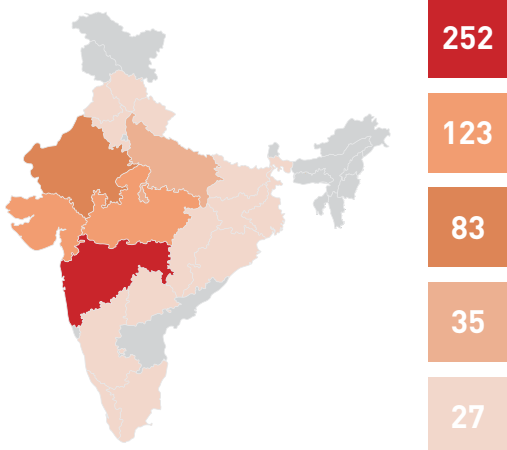
General Management with Engineering Management subjects
Focus on Research Project, **MIP (Management Internship Program)** – (19 weeks)

3rd Year

Advanced subject of engineering specialization with building basics in the subjects of General Management
Technical Internship (8 weeks)



Geographical Diversity



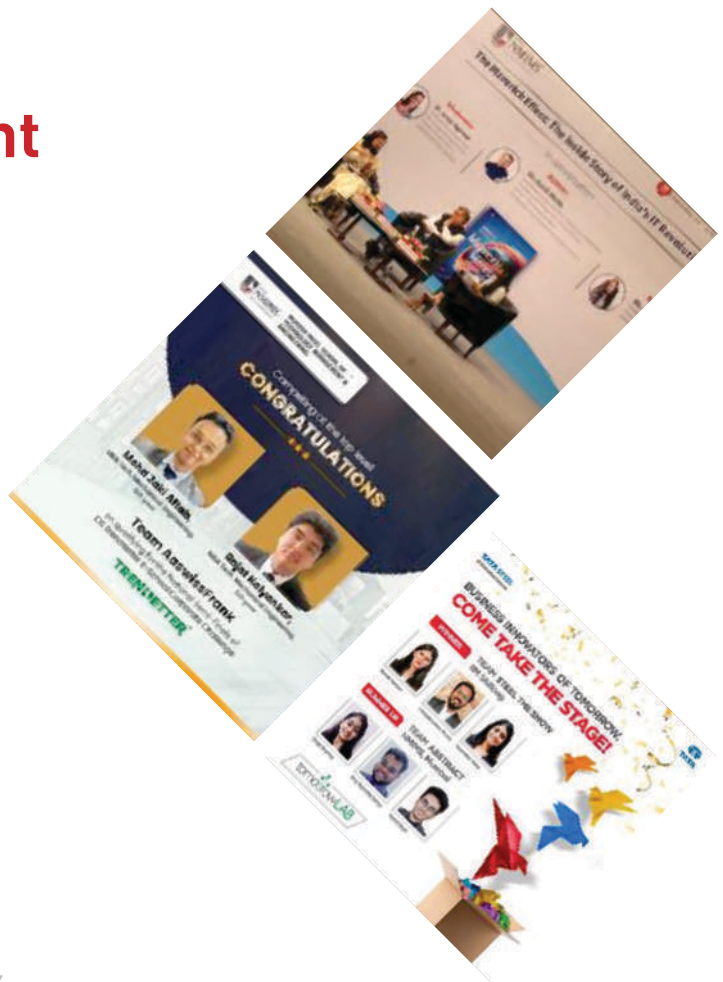
Gender Diversity



Stream Wise Electives


Finance	Marketing	Operations and Supply Chain Management	Business Intelligence & Analytics	Strategy and Innovation Management	Compulsory Subjects
Indian Financial System	Brand Management	Operation Planning and Control	Data Mining and Analytics	Introduction to Blockchain	Human Resource Management
Investment Banking	Sales & Distribution Management	Services Operations Management	Programing for Analytics	Managing Innovation	Business Communication
Security Analysis	Buyer Behaviour	Supply Chain and Logistics Management	Python Programming	Entrepreneurship	Management of Technology and Innovation
International Finance	Integrated Marketing Communication	Project Procurement Management, Contract Administration & Claims Management	Big Data Technology	Leadership	Strategic Management
Mergers and Acquisitions	Services Marketing	Project Risk Management	Business Visualization	Business Models in Infrastructure Management	Business Problem Solving
Financial Technology	Analytics for Strategic Marketing Decisions	Operations Strategy	Predictive Modelling	Enterprise Planning System	
Real Estate Investment	Digital Marketing	Best Practices in Operations	ETL-Data Gathering and Loading	Knowledge Management	
Financial Planning and Portfolio Management	Media Planning	Analytics in Operations and Supply Chain Management	Neural Networks and Deep Learning	Digital Capability Model	
Financial Risk Management	Marketing of Technology Products	Advanced Project Management	People Analytics	Business Simulation	
Project Appraisal and Financing	International Marketing	Project Appraisal and Financing		Leadership In Digital Business	
Financial Engineering	Marketing Strategy	Industry 4.0			
Financial Analytics	Marketing Analytics for Marketing Mix Decisions	Global Trends in Infrastructure Management			
Financial Econometrics					

Campus Engagement




COMPETITIONS

Various types of B-school Competitions fostering student enthusiasm and giving them a chance to win prizes.




CONCEPT SHOW

Highlights the unique concepts created by MBA Tech students utilizing the Design Thinking and Innovation methodology.



INDUSTRIAL VISITS

Industrial visits provide students with a chance to meet industry leaders, professional and provides students with an opportunity to learn practically through interaction and working methods





INDUSTRY INSIGHTS SERIES

The objective of the series is to make students industry ready and supplement classroom teaching with current industry knowledge











Case Competitions













INTERNATIONAL RUNNER-UPS AND SEMI-FINALISTS

	
SIEMENS TECH FOR SUSTAINABILITY	NASA SPACE ROLE CHALLENGE













B-SCHOOL COMPETITIONS' WINNERS & RUNNER-UPS

	
SIOM, NASHIK DRISHTI	IIM NAGPUR AANVIKSHIKI
	
IIM BANGALORE RRR CASE STUDY	IIM AHMEDABAD CHAOS CASE STUDY
	
SCMHRD CASE STRAT COMPETITION	IIM RANCHI DECIPHER
	
CHRIST UNIVERSITY, BAN QUIZ COMPETITION	IIM ROHTAK MARQUE COMPETITION

NATIONAL WINNERS & RUNNER-UPS

	
MAHINDRA RISE CHALLENGE	SMART INDIA HACKATHON
	
SchbangQ HACKATHON	FLIPKART WIRED
	
BOND WITH PIDILITE	TALLY BizWiz Competition
	
JP MORGAN CODE FOR GOOD	DS Group TRENDSSETTER
	
Kirloskar Group's KIRIT	INDIAN ACHIEVERS' FORUM'S PROMISING START-UP
	
RELIANCE TUP INNOVATION CHALLENGE	ACCENTURE INNOVATION CHALLENGE

OTHERS

				
MARUTI SUZUKI XCElerate	AMAZON ADS SMART CHALLENGE	TATA IMAGINATION CHALLENGE	KOTAK EXPLORE	TATA CRUCIBLE
				
OPTUM STRATETHON	BOAT WAVEMAKER'S CHALLENGE	HUL LIME	L'OREAL BRANDSTORM	INNOVATE
				
				
				
				

Eminent Recruiters

BFSI

Aditya Birla Sunlife Insurance
Advarisk
Anvil Wealth Management
Arihant Capital
Aseem Infrastructure
Auxilo Finserv Pvt Ltd
Aventus Spark IE
Axis Capital
Barclays
Bloomberg
Care Edge
CashE
CRIF highmark
Digit Insurance
Federal Bank
First Asset
Flexiloans
Future First
Future Generali India Insurance Co Ltd
HDFC AMC
HDFC Capital Advisors
HDFC Ergo
HDFC Life
HDFC Ltd
HSBC
ICICI Bank
ICICI Prudential
IDBI Bank Ltd
IDFC First Bank
InCred Financial Services Ltd
JP Morgan
Kotak Mahindra Bank
MintingM
Mirae Asset Financial Services (India)
Pvt. Ltd
Morgan Stanley
NIIIF Infrastructure Finance Ltd
Nomura
OneInsure (Robinhood Insurance Broker
Pvt Ltd)
QC Alpha
Reliance General Insurance
Reserve Bank of India
RXIL
SBI Life Insurance
SBI Mutual Fund Pvt Ltd
Scripbox
Siemens Financial Services
Tata AIG
Taxblock India Finances Services
TBNG Capital advisors Pvt Ltd
Tradesmart
Trafigura
Transparent Capital
Trendlyne
Trust Group
Ujjivan Small Finance Bank
Unity Small Finance Bank
Utkarsh Small Finance Bank
Ventura Securities
Versor Investment
Vijya Fintech
Yubi
Zoroastrian Co-operative Bank Ltd
**FMCG, FMCD, RETAIL, HOSPITALITY
AND / OTHERS**
Adidas
Aerome
Bloombay Entreprises Pvt Ltd (Belgian
Waffles)
Calvin Klein and Tommy Hilfiger
ICICI Foundation

Lenovo
Magic Bus India Foundation
Shoppers Stop
Sony India Pvt Ltd
Tata Croma
Get A Way
IT/ITES
Accenture
Amar Ujala Web Services
Being Ambitious
Blend360
BookEventz
Brane
B-TRNSFRMD
Cloud Counselage
Cloudester Software
Course5i
Dais World
Dell
Equinix
Exponentia AI
Factset
Frugal Testing
Genpact
Hexaware Technologies
Hpe
IBM
Impact Guru
Intellect Design Arena
Justdial
Kenmark ITan Solutions
Leadsquared
Learn Cloud
Media.net
Netcore Cloud
Odessa Inc
Palo Alto Networks
Penguin Apps
Quadrant Knowledge Solutions
SalesForce
Sapiens
Sapio Analytics
Senseforth.ai
Sharpsell.ai
Sify
Software at Work
Talakunchi Network Pvt Ltd
Tally Solutions
TATA Advanced Systems Limited
Tatvic Analytics
Tax-O-Smart
TCS DISQ
Vashishth Technologies
Whatfix
Wipro
Zycus
E-COMMERCE, LOGISTICS & START-UPS
All Cargo Logistics
Big Basket
DHL Express
DHL Logistics
Flipkart
Freight Tiger
Fynd
Giant Eagle
Hapag Lloyd
Logistics Now
Maersk
MakeMyTrip
Prothoughts
QAI Global
STEPapp
Xportify Technologies Pvt. Ltd

CONSULTING

ABI Analytics
Allied Market Research
Aranca
Avalon Global Research
Decision Point Analytics
Deloitte
EY
Frappe
GEP
Indegene
IndSight Growth Partners
Ken Research
KPMG
Markets & Markets
Mindgate
MitKat Advisory Services
NielsenIQ
PWC
Synergetics Cloud Consulting & Learning
**PHARMACEUTICALS, HEALTHCARE, CHEMICAL,
MEDIA, TELECOM AND REAL-ESTATE**
ACG World
AHC Group
Atul Ltd
Avay Biosciences
BASF
Colliers
Galaxy Surfactants
Glad U Came
Godrej Industries Chemicals
GOQii
Growth Spree
Haffkine Biopharmaceutical Corporation Ltd
Intas Pharmaceuticals Ltd
Jaysons Chemical Industries Ltd
Jio Creative Labs
JLL
Kansai Nerolac Paints
Knight Frank
Rivine Industries
Ruparel Realty
Rustomjee
Sunteck
The Guardian
The Minimalist
Trivoli Digital Pvt Ltd
UK Realty
Visit Health
Viyash Life Sciences
WORD, The Alchemy Group
**AUTO, CONGLOMERATE, MANUFACTURING,
POWER, OIL, GAS AND AVIATION**
Airport Authority of India
Galaxy Auto Works
Glatt Systems Pvt. Ltd
Global Beauty Secrets LLLP
Hitachi
Hyundai
Jewelex Group
Kama Jewellers
MDL (Mazagoan Dock Shipbuilders Limited)
mtrandt Rentals Ltd
Par Specialty Polymers
Parksons Packaging Ltd
PGP Glass Pvt Ltd
Schlumberger
Schueco India
Selec Controls Pvt. Ltd
Shubh Food industries
SRF Ltd
Think eBikeGo Pvt. Ltd.
VE Commercial

Placement Calendar

Final Placements

PP0/PPI	:	September 2023
Pre Placement Talks	:	September 2023
Placement Interviews	:	October 2023
Email	:	mbatechplacements@nmims.edu

Management Internship (19 Weeks)

Pre Placement Talk and Placement Interviews	:	October 2023
Email	:	mbatechinternship@nmims.edu

Technical Internship (8 Weeks)

Pre Placement Talk and Placement Interviews	:	November 2023
Email	:	mbatechinternship@nmims.edu

Placement Cell

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Joint Director – Placement
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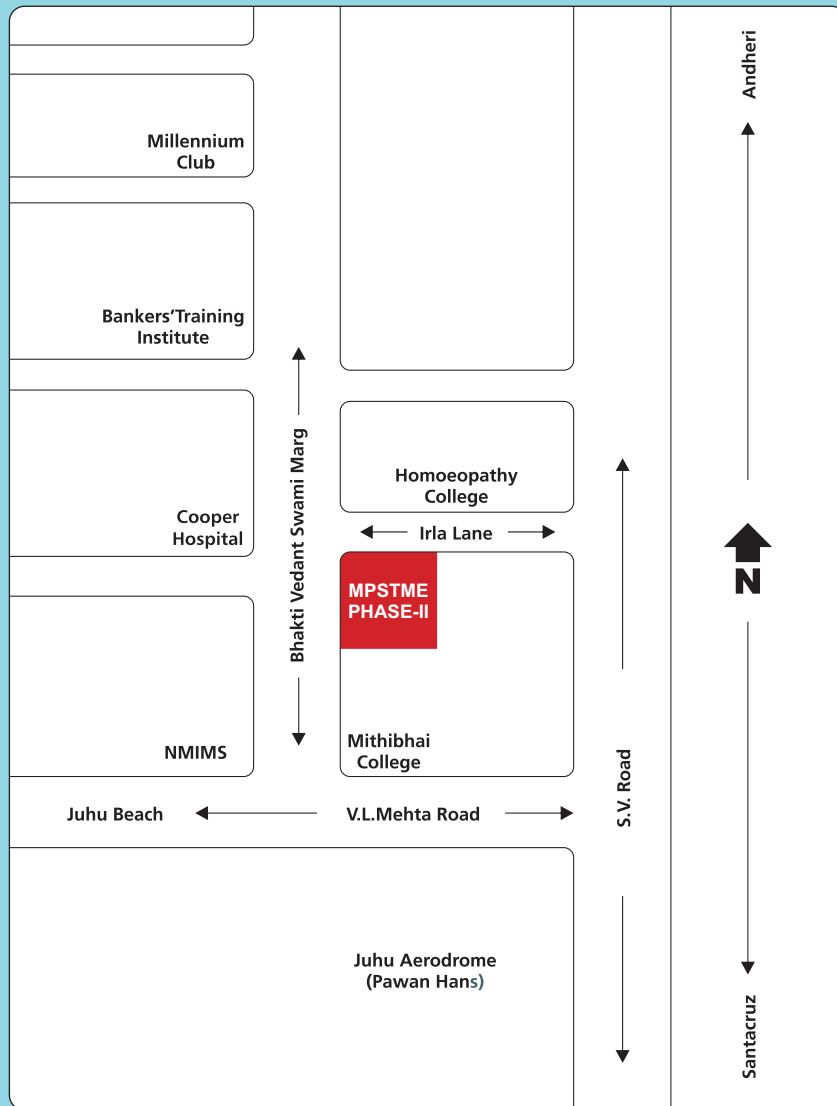
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