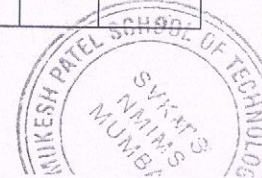


SVKM'S NMIMS
Mukesh Patel School of Technology Management & Engineering
Course Structure: Year 2014-15

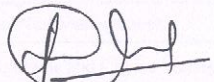
Teaching Scheme: MBA(Tech.) Civil Engineering (5th Year) For the Academic Year (2014-15)

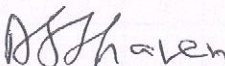
Name of the Programme : MBA Tech - Civil Engineering										Year: 2014-15					Semester : IX						
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credits	Term End Exam Duration		Examination Scheme (Weightage)								Template Codes	
										Written/ Online	Only ICA	*ICA					TEE		Total		
												Test I	Test II	Term work	Total Marks	Weight age	Marks	Weight age	Marks		Weight age
Semester – IX																					
1	711AAM010	MBAB09031	Management Internship		-	40	-	40	20	-	Only ICA	-	-	-	200	100	-	-	200	100	7003
2	711AAE003	MBGM09026	Entrepreneurship Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
3	711AAR007	MBGM09032	Research Project-II		1	2	-	3	2		Only ICA	-	-	-	100	100	-	-	100	100	7003
			Elective : Finance																		
	711AAF002	MBFA09024	Financial Institutions & Markets		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAP001	MBFA09025	Project & Infrastructure Finance		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAM005	MBFA09026	Management of Mergers & Acquisitions		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAM003	MBFA09027	Management of Commercial Banks		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBFA09028	Project Risk & Insurance Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAC007	MBFA09029	Corporate and Personal Tax Planning		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Marketing																		
	711AAB004	MBMR09023	Brand Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAI003	MBMR09024	Integrated Marketing Communication		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS002	MBMR09025	Sales & Distribution Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAM016	MBMR09026	Marketing Strategy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS004	MBMR09027	Services Marketing		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAC009	MBMR09028	Customer Relationship Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Operation																		
	711AAO002	MBOP09024	Operations Strategy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAO001	MBOP09025	Operation Planning & Control		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS005	MBOP09026	Services Operations Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS006	MBOP09027	Simulation Modeling		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005



Name of the Programme : MBA Tech - Civil Engineering									Year: 2014-15					Semester : IX							
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credits	Term End Exam Duration		Examination Scheme (Weightage)							Template Codes		
										Written/ Online	Only ICA	*ICA				TEE		Total			
												Test I	Test II	Term work	Total Marks	Weight age	Marks	Weight age	Marks	Weight age	
			Elective : Technology																		
	711AAM006	MBTM09024	Management of Technology Acquisition & Transfer		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAB006	MBTM09025	Business Models in Digital Economy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAK001	MBTM09026	Knowledge Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS009	MBTM09027	Systems Analysis and Design		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Project Management																		
	711AAP014	MBPM09021	Project Contracts and Claims Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAA009	MBPM09022	Advanced Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAP013	MBPM09023	Project Configuration and Change Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM09024	International Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM09025	Computer Based Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective :HR & OB																		
		MBHR09023	Corporate Governance		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR09024	Human Resource Planning		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR09025	Management of Change		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBGM09025	Management of International Business		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Foreign Language																		
	711AAF003	MBGM09027	Spanish		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	100	7005
	711AAF006	MBGM09028	Chinese		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	100	7005
	711AAF007	MBGM09029	German		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	100	7005
	Total				100	42		142	88	60		825	0	825	1950		1500		3450		

Date : 26/7/14


Prof. Prasad Gharat
HOD (Civil Engineering)


Dr. Anant Jhaveri
Chairperson -TM

