

SVKM'S NMIMS
Mukesh Patel School of Technology Management & Engineering
Course Structure: Year 2014-15

Teaching Scheme: MBA(Tech.) Chemical (5th Year) For the Academic Year (2014-15)

Name of the Programme : MBA Tech - Chemical										Year: 2014-15				Semester : IX								
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credits	Term End Exam Duration		ICA				Examination Scheme (Weightage)				Total		Template Codes
										Written Hrs	Only ICA	Test I	Test II	Term work	Total Marks	Weightage	Marks	Weightage	Marks	Weightage		
Semester - IX																						
1	711AAM010	MBAB09031	Management Internship		-	40	-	40	20	-	Only ICA	-	-	-	200	100	-	-	200	100	7003	
2	711AAE003	MBGM09026	Entrepreneurship Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
3	71114D001	MBCH09001	Design Report I		-	-	6	6	2	-	Only ICA	-	-	-	100	100	-	-	100	100	7003	
4	711AAR007	MBGM09032	Research Project-II		1	2	-	3	2	-	Only ICA	-	-	-	100	100	-	-	100	100	7003	
			Elective : Finance																			
	711AAF002	MBFA09024	Financial Institutions & Markets		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAP001	MBFA09025	Project & Infrastructure Finance		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM005	MBFA09026	Management of Mergers & Acquisitions		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM003	MBFA09027	Management of Commercial Banks		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
		MBFA09028	Project Risk & Insurance Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAC007	MBFA09029	Corporate and Personal Tax Planning		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Marketing																			
	711AAB004	MBMR09023	Brand Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI003	MBMR09024	Integrated Marketing Communication		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS002	MBMR09025	Sales & Distribution Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM016	MBMR09026	Marketing Strategy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS004	MBMR09027	Services Marketing		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAC009	MBMR09028	Customer Relationship Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Operation																			
	711AAO002	MBOP09024	Operations Strategy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAO001	MBOP09025	Operation Planning & Control		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS005	MBOP09026	Services Operations Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS006	MBOP09027	Simulation Modeling		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	



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										Written Hrs	Only ICA	Test I	Test II	Term work	Total Marks	Weight age	Marks	Weightage	Total Marks	Weight age
			Elective : Technology																	
	711AAM006	MBTM09024	Management of Technology Acquisition & Transfer		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
	711AAB006	MBTM09025	Business Models in Digital Economy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
	711AAK001	MBTM09026	Knowledge Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
	711AAS009	MBTM09027	Systems Analysis and Design		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
			Elective : Project Management																	
	711AAP014	MBPM09021	Project Contracts and Claims Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
	711AAA009	MBPM09022	Advanced Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
	711AAP013	MBPM09023	Project Configuration and Change Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
		MBPM09024	International Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
		MBPM09025	Computer Based Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
			Elective :HR & OB																	
		MBHR09023	Corporate Governance		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
		MBHR09024	Human Resource Planning		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
		MBHR09025	Management of Change		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
		MBGM09025	Management of International Business		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	7005
			Elective : Foreign Language																	
	711AAF003	MBGM09027	Spanish		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	7003
	711AAF006	MBGM09028	Chinese		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	7003
	711AAF007	MBGM09029	German		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	7003
	Total				100	42	6	148	90	60		825		825	2050		1500		3550	

Dr. Anant Jhaveri

Dr. Anant Jhaveri
Chairperson -TM & HOD (Chemical)

Date : 24.07.2014

