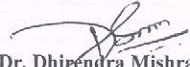
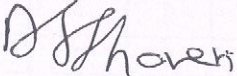


SVKM'S NMIMS
Mukesh Patel School of Technology Management & Engineering
Course Structure: Year 2014-15
Teaching Scheme: MBA(Tech.) Computer Engineering (5th Year) For the Academic Year (2014-15)

Name of the Programme : MBA Tech - Computer Engineering									Year: 2014-15					Semester : IX								
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credit/ s	Term End Exam Duration (Hrs)		Examination Scheme (Weightage)								Template Codes		
										Written	Only ICA	*ICA			TEE		Total					
												Test I	Test II	Term work	Total Marks	Weight age	Marks	Weight age	Marks		Weightage	
Semester – IX																						
1	711AAM010	MBAB09031	Management Internship		-	40	-	40	20	-	Only ICA	-	-	-	200	100	-	-	200	100	7003	
2	711AAE003	MBGM09026	Entrepreneurship Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
3	711AAR007	MBGM09032	Research Project-II		1	2	-	3	2		Only ICA	-	-	-	100	100	-	-	100	100	7003	
			Elective : Finance																			
	711AAF002	MBFA09024	Financial Institutions & Markets		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAP001	MBFA09025	Project & Infrastructure Finance		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM005	MBFA09026	Management of Mergers & Acquisitions		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM003	MBFA09027	Management of Commercial Banks		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
		MBFA09028	Project Risk & Insurance Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAC007	MBFA09029	Corporate and Personal Tax Planning		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Marketing																			
	711AAB004	MBMR09023	Brand Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI003	MBMR09024	Integrated Marketing Communication		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS002	MBMR09025	Sales & Distribution Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM016	MBMR09026	Marketing Strategy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS004	MBMR09027	Services Marketing		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAC009	MBMR09028	Customer Relationship Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Operation																			
	711AAO002	MBOP09024	Operations Strategy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAO001	MBOP09025	Operation Planning & Control		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS005	MBOP09026	Services Operations Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS006	MBOP09027	Simulation Modeling		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005	

Name of the Programme : MBA Tech - Computer Engineering									Year: 2014-15				Semester : IX								
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credit/s	Term End Exam Duration (Hrs)		Examination Scheme (Weightage)								Template Codes	
										Written	Only ICA	*ICA				TEE		Total			
												Test I	Test II	Term work	Total Marks	Weight age	Marks	Weight age	Marks		Weightage
			Elective : Technology																		
	711AAM006	MBTM09024	Management of Technology Acquisition & Transfer		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAB006	MBTM09025	Business Models in Digital Economy		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAK001	MBTM09026	Knowledge Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS009	MBTM09027	Systems Analysis and Design		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Project																		
	711AAP014	MBPM09021	Project Contracts and Claims Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAA009	MBPM09022	Advanced Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAP013	MBPM09023	Project Configuration and Change Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM09024	International Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM09025	Computer Based Project Management		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective :HR & OB																		
		MBHR09023	Corporate Governance		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR09024	Human Resource Planning		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR09025	Management of Change		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBGM09025	Management of International Business		3	0	0	3	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Foreign Language																		
	711AAF003	MBGM09027	Spanish		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	100	7003
	711AAF006	MBGM09028	Chinese		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	100	7003
	711AAF007	MBGM09029	German		3	0	0	3	2	-	Only ICA	25	-	25	50	100	-	-	50	100	7003
Total					100	42	0	142	88	60		825	0	825	1950		1500		3450		


 Dr. Dharendra Mishra
 HOD (Computer Engineering)


 Dr. Anant Jhaveri
 Chairperson -TM

Date: 26/7/14.

