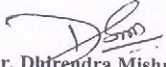


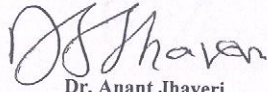
SVKM'S NMIMS
Mukesh Patel School of Technology Management & Engineering
Course Structure: Year 2014-15

Teaching Scheme: MBA(Tech.) Computer Engineering (5th Year) For the Academic Year (2014-15)

Name of the Programme : MBA Tech - Computer Engineering									Year: 2014-15					Semester : X								
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credit/s	Term End Exam Duration (Hrs)		Examination Scheme (Weightage)								Template Codes		
										Written	Only ICA	*ICA				TEE		Total				
												Test I	Test II	Term work	Total Marks	Weight age	Marks	Weight age	Marks		Weightage	
Semester - X																						
1	711AAA010	MBGM10030	Advanced Business Communication		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
2	711AAL001	MBHR10031	Leadership in Organization		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
3	711AAN001	MBTM10032	New product Development		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Finance																			
	711AAF001	MBFA10030	Financial Engineering		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAS003	MBFA10031	Security & Portfolio Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
		MBFA10032	Management Control System		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI010	MBFA10033	Investment Banking		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI005	MBFA10034	International Finance		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAF005	MBFA10035	Financial Risk Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Marketing																			
	711AAM007	MBMR10029	Marketing of Technology Products		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAR001	MBMR10030	Retail Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
		MBMR10031	Consumer Behaviour		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI006	MBMR10032	International Marketing		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAO006	MBMR10033	Online Marketing		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAM012	MBMR10034	Media Marketing		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
			Elective : Operation																			
	711AAS007	MBOP10028	Supplier Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAC005	MBOP10029	Contracts and Claims Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI001	MBOP10030	Infrastructure Development		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	
	711AAI004	MBOP10031	International Sourcing		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005	

Name of the Programme : MBA Tech - Computer Engineering									Year: 2014-15				Semester : X								
Sr. No.	SAP Module Code	Module / Subject Code	Name of the Module	No. of Students booked for	Theory	Practicals	Tutorials	Total no. of hours for the	Credit/s	Term End Exam Duration (Hrs)		Examination Scheme (Weightage)								Template Codes	
										Written	Only ICA	*ICA					TEE		Total		
												Test I	Test II	Term work	Total Marks	Weight age	Marks	Weight age	Marks		Weightage
			Elective : Technology																		
	711AAB010	MBTM10028	Business Process Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAB005	MBTM10029	Business Analytics		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAT001	MBTM10030	Technology Forecasting Assessment and Evaluation		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAS010	MBTM10031	Systems Approach to Organizational Design		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective : Project																		
	711AAP006	MBPM10026	Project Risk Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM10027	Business Ethics & Professional responsibility		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAP015	MBPM10028	Program Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
	711AAP016	MBPM10029	Project Procurement and Planning		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM10030	Project & Infrastructure Finance		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBPM10031	CAPSTONE EXERCISE IN PM		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
			Elective :HR & OB																		
		MBHR10026	Economics of Negotiation & Conflict Resolution		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR10027	Diversity, Innovation & Organizational Change		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR10028	Cross Cultural Management		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR10029	Managing & Leading the Teams in Organization.		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
		MBHR10030	Human Resource Development		2	0	0	2	2	2	-	25	-	25	50	40	50	60	100	100	7005
	Total				68	0	0	68	68	68	0	850	0	850	1700		1700	2040	3400	3400	


 Dr. Dharendra Mishra
 HOD (Computer Engineering)


 Dr. Anant Jhaveri
 Chairperson -TM

Date : 26/07/14.

