MBA(Tech.)

SYNERGIZING TO EXCEL

PLACEMENT REPORT
BATCH-2016
The Placements Team at MBA (Tech.), MPSTME takes immense pleasure to announce the Successful Placements season for the 2016 Batch.

The team would like to sincerely acknowledge the effort and contribution of every individual who has paved the way in raising the stature of MBA(Tech.), MPSTME and provided valuable support to the students throughout the recruitment season.

We extend our gratitude to our regular recruiters who continued their strong relationship and the new recruiters who placed their trust in our students by offering them a gamut of new and niche roles across a number of verticals.

The team would like to convey its heartfelt thanks to the strong alumni base of the institute for their incessant support and assistance.

Finally we would like to appreciate the cooperation extended by the students during the course of the placement season.

We hope to build even stronger relationships with our recruiters and hope to continue catering to the needs of the industry.

MBA (Tech.) Placement Cell is a student driven activity supported by the Placement team. It not only facilitates smooth working of the placement activities in the campus but also works to facilitate the training activities of the students and makes sure they get placed in the best of companies.

OBJECTIVES

The key responsibilities of the Placement Cell are listed below:

• To organize campus interviews for final year students with industries and business houses of repute from all over India.

• To prepare students to face campus interviews by arranging training in Aptitude tests, group discussions, preparing for Technical and HR interviews through professional trainers and MBA (Tech.) alumni.

• To promote career counselling by organizing guidance lectures by senior corporate personnel and by the immediately placed senior students.
MBA (Tech.) BATCH - 2016

**Management Specialisation**
- Business Intelligence & Analytics (BIA)
- Operation & Project Management (OPM)
- Marketing
- Finance

**Batch Composition (by Specialisation)**
- Finance: 23%
- Marketing: 36%
- BIA: 5%
- OPM: 36%

**335 Students from Across India**

**Male-Female Ratio**
- 78:22

**Batch Size**
- 2016: 300
- 2015: 200
- 2014: 100
- 2013: 0
PLACEMENTS - 2016

HIGHEST SALARY (LPA)

- **14.0** LPA
  - **MARKETING**
- **12.0**
  - **FINANCE**
- **8.5**
  - **OPM**
- **7.7**
  - **BIA**

STUDENT WISE

- **14.0 LPA**
  - Highest CTC
- **6.56 LPA**
  - Average CTC
- **6.0 LPA**
  - Median CTC
- **28 K**
  - Highest Internship Stipend (Domestic)

SECTOR WISE

- **26%**
  - BFSI/NBFC
- **28%**
  - Consulting
- **19%**
  - IT
- **28%**
  - eCommerce
- **19%**
  - Automobile & Manufacturing
- **24%**
  - Infrastructure & Real Estate
- **15%**
  - Pharma/Chemical
- **16%**
  - Telecom
- **15%**
  - FMCG/FMCD
- **4%**
  - Logistics & Distribution
- **7%**
  - Education/Media/Service

RECRUITER

- **55%**
  - Loyal Recruiter
- **45%**
  - New Recruiter
- **103**
  - Recruiters
### FINAL PLACEMENT PROFILES-2016 (BY SPECIALISATION)

#### MARKETING

- Consulting: 16%
- Executive: 6%
- Media: 7%
- Business Development: 11%
- MT-Client Relationship: 11%
- MT-Sales & Marketing: 20%
- Sales Specialist: 18%
- Others: 6%

#### FINANCE

- Business Analyst: 14%
- Research: 9%
- Banking Operations: 4%
- Associate Analyst: 4%
- Financial Analyst: 8%
- Investment Banking: 9%
- Consultant: 3%
- Research Analyst: 3%
- Management Trainee: 13%
- Others: 22%

#### OPERATION & PROJECT MANAGEMENT

- MT-Operations: 27%
- Project Management: 36%
- Executive: 11%
- General Banking Operations: 17%
- Supply Chain Management: 7%
- MT-Business Analyst: 7%
- Business Analyst: 3%
- Management Trainee: 3%
- Program Management: 17%
- Risk Management: 7%
- Broking & Distribution: 7%
- Wealth Management: 3%
- Product Management: 14%
- Business Solutions: 18%
- Management Trainee: 57%
- Business Analyst: 11%
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**ELECTRONIC RECRUITERS (FINAL PLACEMENTS)-2016**
SUMMER PLACEMENTS-2016

FMCG/ FMCD/ TELECOM
GE, Godrej & Boyce Mfg Co. Ltd., Reliance Jio, Welspun India Ltd

BFSI/NBFC

CONSULTING
Drona Aviation, Ernst & Young, Evaluenz, Justdial, Patronus Creative, Thomson Reuters, Transven Lifestyle, Tutelminds Technoconsultants

e-COMMERCE/ SERVICES
Bizongo, CredR, Happay, Health Orange, Hi2Buy, Itransparency, Lendbox, MassBlurb, M-Taxi, Razorpay, Sqwik, Tube Mobility, Wera Food Technology, Wooplr

Education & Media
Achievers Zone, Machadalo, ShethPublishing House, SkillStreet

IT
B2X, Destar Technologies, Dimension Data, Entrust Datacard, IdeaForge, Odessa Technologies, Tick Softwares, Zycus

LOGISTICS & DISTRIBUTION
LoadDial, Mahindra Logistics, Silver Hill

MANAGEMENT INTERNSHIP (SECTOR WISE)

FMCG/TELECOM 22% 12%
CONSULTING 6% 5%
INFRA/ REAL ESTATE 9%
IT 12%
e-COMMERCE/ SERVICES 26%
EDUCATION/ MEDIA 22%
FMCG/TELECOM 12%
LOGISTICS & DISTRIBUTION 9%

INFRASTRUCTURE/ REAL ESTATE
Eaton Corporation, JLL, Liases Fores, PGD Group
Raje Structural Consultants, Vilasrao Deshmukh Group of Companies
MBA(Tech.) Placement is a reflection of all our inputs that includes-Curriculum, Internships & Industry-Academia Partnership as well as students efforts in preparing themselves for a Professional Career.

The feedback from our Eminent Recruiters has been Encouraging.

We thank our Esteemed Corporate Recruiters, Dean, Associate Dean, Chairperson Technology Management, Faculty Members, Placement Committee Members & Administrative Staff without whose help this wouldn’t have been possible.

Dr. Sharad Mhaiskar  
(Dean, MPSTME)

For any queries:  
Please write to mbatechplacements@nmims.edu or VISIT http://engineering.nmims.edu/students/placements/mba-tech/

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