

D-Talks Episode 2

About D-Talks:

D-Talks is an educational talk show featuring conversations, designed to boost self-awareness, self-confidence and self-development in business and career. The objective is to provide a forum to people who are interested in learning how to influence and create an impact. Here, people from various fields share their experiences and enlighten young minds. With the uncertainty and the unrest brought on by the pandemic, the speakers aimed to educate the students about the demands of the changing markets and the opportunities present in the marketing domain for prospective employees. The speakers create an interactive environment by answering questions, sharing their experience and insights and motivated students to learn and enhance their skills to be industry ready.

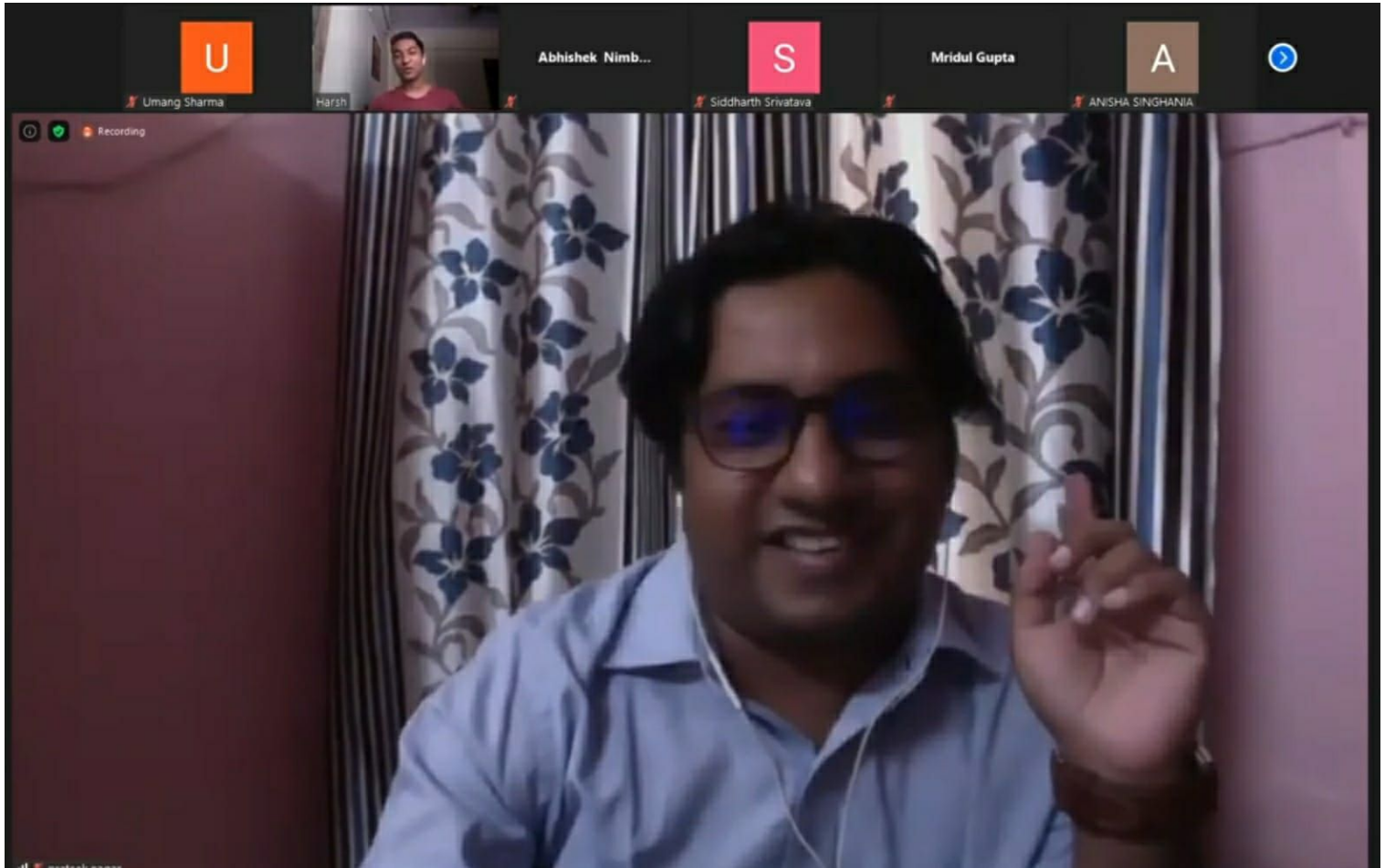
Date: 4th October, 2020

Speaker: Mr. Prateek Nagar, Ex-CMO of Start-Up, Boozeey.

Audience Turnout: 152 participants

Session Details:

The session featured conversations designed to boost self-confidence, self-awareness and self-development in business and career. Mr. Prateek Nagar enlightened students on the changing needs of the industry and the relevant skills which are to be developed by students to adapt to these dynamically changing times. He also shared glimpses of his career and valuable insights he gained about the industry through his experience. He shed light on the impact of COVID-19 on the industry and gave direction to young minds in this period of uncertainty. . The last segment was a question and answer session where Mr. Nagar enthusiastically answered the questions by the inquisitive minds. The session was widely appreciated by the students and was truly educational and informative. The audience got a clear idea of the opportunities presently in the marketing domain.





Umang Sharma



prateek nagar

Harsh



Siddharth Srivastava

Mridul Gupta



ANISHA SINGHANIA



Abhishek Nimbhorkar's network bandwidth is low



Abhishek Nimbhorkar

The image displays a Zoom meeting interface. At the top, a dark navigation bar contains several elements: an orange square with a white letter 'U' for Umang Sharma, a small video thumbnail of Abhishek Nimbhorkar, the name 'Harsh', a pink square with a white letter 'S' for Siddharth Srivastava, the name 'Mridul Gupta', a brown square with a white letter 'A' for ANISHA SINGHANIA, and a blue circular icon with a white arrow. Below this bar, a 'Recording' indicator is visible on the left. The main area is dominated by a large video feed of a man with dark hair and glasses, wearing a light blue button-down shirt, speaking. He is positioned in front of a window with white curtains featuring a blue floral pattern. The background wall is a solid reddish-brown color. In the bottom-left corner of the video frame, the text 'prateek.nair' is visible.



Date - 4th October, 2020
Time - 12 pm onwards

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In Collaboration with



Prateek Nagar

CMO @ Boozeey
Ex - Essar and Future Group
Startup Advisor/Mentor
Marketing Consultant



Speaker : Mr Prateek Nagar

Experience: StartUp - Consultant, Ex-Chief Marketing Officer-Boozeey, Ex-Essar Group, Ex- Future Group , a Public Speaker with 10 years of Experience in Marketing: Offline & Online (FMCG & FMCD)

About: Mr. Prateek Nagar has more than 10 years of experience in Marketing, diversified industrial experience in FMCG, Retail, FMCD, and Tech.He gives in edge to have better understanding of TG and Strategic Management. His last assignment was with a Tech-Startup-Boozeey, prior to that worked with the companies like The Mobile Wallet, The Mobile Store (Essar Group), Easy Day (Future Group),Conliva (Marica International).