



The Students' Council
Mukesh Patel School of Technology Management and Engineering
SVKM'S NMIMS 2020-21
EVENT NAME: CULTURAL'S CLOSET
EVENT DATE: 20th March, 2021

Every year the Students' Council Cultural Committee hosts the Traditional Day in college during the month of March. The students of our college look forward to this day as they get the opportunity to dress in their Indian Traditional Attire. This year, since it was online we decided to do Traditional Day with a twist. We organized an online fashion pageant called "Cultural's Closet" where the theme was Indian Traditionals. This event was carried out in 2 rounds. The first round was where the participants had to send us their registrations by making a 15-30 seconds Reel modelling their Indian Traditional attire. The reels were uploaded on our social media pages on the 16th of March. The reels with maximum views, likes and along with our judge of Round 1's decision were shortlisted for Round 2. The top 5 participants were selected for Round 2. The theme for Round 2 was "Fusion ka tadka", participants were required to mix and match Indian Traditionals with the flavor of Western.

Throughout the week we also had an online fun game on our Social Media called "Glam Games" with Cultural's Closet. We put up fun polls and questions in relation to Indian Fashion and it had a lot of active engagement by our audience.

We also invited eminent personalities from the Fashion Industry to judge the final round. Round 2 was hosted on zoom and streamed live on our Youtube Channel. The top 5 participants had to model their outfit along with answer a few questions by our judges. We had participants from various colleges as well and the winners were awarded with prizes.



The Cultural Committee presents

CULTURAL'S CLOSET

20TH MARCH
YOUTUBE

Round 1 entries close on 16th March

Instagram: culturalcommittee_mpstme
YouTube: NMIMS MPSTME Cultural Committee

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Illustrations include a woman in a red sari, a man in a grey kurta, sunglasses, a camera, and a hanger.



Round 1

Theme: *Indian Traditionals*

- Participants are required to shoot a Reel modeling their Indian Traditional attire.
- Entries will be taken via Google Forms (link in bio)
- The deadline for the submission of entries is 16th of March, 10:00 am

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 **Round 2** 

Theme : Fusion ka Tadka

- Participants are required to mix Indian Traditionals with Western Styling.
- It will be held on Zoom along with our Judges and streamed live on our Youtube Channel on the 20th of March, 4:00 pm onwards
- Creativity, Styling and Display of attire is entirely upto the participants.





