

Event Report: LinkedIn Workshop

A LinkedIn workshop was conducted by Students' Council Colloquium on **15th September, 2020**. The speaker for this event was **Mr. Aman Dhatarwal** who is a YouTube personality, life coach, mentor and India's top online JEE educator. LinkedIn Workshop by Students' Council Colloquium was covered by LinkedIn India Official.

The workshop covered the following points:

- How to make a LinkedIn profile
- Importance of a profile
- Personal Branding Via LinkedIn
- Make a professional image on LinkedIn
- Importance of a profile picture
- Details in the various sections of a LinkedIn profile
- How to form and maintain professional relations via LinkedIn
- Advantages of LinkedIn premium

The event had more than **11,000 registrations** from all over the country and more than 5430 attendees at the time of the Live Event, in addition to this, the live event was recorded and was made available to all audiences who had missed it. Around 3000 new attendees had viewed this recording, which takes us to a total of around **8,430 attendees** in terms of viewership. It was conducted on Microsoft Teams Live. Conducting an event on such large scale has transcended Colloquium into a new realm **by trumping the figures witnessed previously**.

The organizing committee received a lot of praise from the college as well as other attendees for successfully organizing an event of this scale. Colloquium has also managed to take the name of Students' Council and the University as a whole to greater heights by hosting an event of this grandiose and the committee is immensely satisfied with this achievement.

Event Gallery



