

The Students' Council

Mukesh Patel School of Technology Management and Engineering SVKM'S NMIMS 2021-22

EVENT REPORT

On 20th and 21st of August, Students' Council MPSTME hosted an event - "Entrepreneur Talks" for the upcoming batch of B.Tech and MBA.Tech students, which was streamed live on Microsoft Teams. During the course of this 2-day intuitive session, the students gained knowledge and valuable insights from the experiences of our graduates and current students, who are also extremely successful entrepreneurs in their respective professions. The event was conducted with MPSTME alumni like:

1. Sagar Menon (Batch of 2020): He was recognised as one of India's brightest engineering minds by The Economic Times and is an advent proponent of the Blue Ocean Strategy. He is the founder of a social venture, Citta that focuses on making mental health more accessible to Indian students and also Mauka, an EdTech company that aims at imparting employability skills for college students and young professionals.
2. Ishaan Shetty (Batch of 2022): He is the CEO and Co-founder of Finbits India which aims at informing as well as educating our readers about the subject of the article.
3. Pranay Jain (Batch of 2014): He is the successful founder of BodyFirst Wellness which is a science-based sports nutrition, personal health and wellness group and aims to provide essential supplements of the highest quality and only the ingredients which have a lot of studies done by research bodies.
4. Vedant Gandhi (Batch of 2016): A tech enthusiast, entrepreneur and practitioner, he is the Co-founder of recycleX that aims at building and providing a green solution for a green sustainable construction. consulting and Startups.
5. Darpan Bendre (Batch of 2021): He is the Co - Founder and CEO of Agrify Organic Solutions which aims at Re-Engineering Indian Agriculture by providing innovative growing and sourcing solutions to retailers and exporters and works towards empowering marginalised farmers.

All the speaker talked about their journeys as entrepreneurs, the ups and downs of the start-up and their passion to establish their own ventures to bring about a change. During the pandemic,

many companies had difficulty in marketing their businesses and were therefore negatively affected. Our alumni also discussed their experiences in these challenging times and the many obstacles they encountered as they progressed in their careers. They educated the new batch of students on the many marketing techniques and abilities required to launch and run a business while also elaborating on how college contributes to an individual's personal development.

With more than 1200 students attending on Day1 and 340 students attending on Day 2, the seminar also emphasized the importance of using innovative methods for business marketing and development. Participants left a lot of positive feedback by getting queries clarified and seeking suggestion from the panel of extremely driven individuals and successful entrepreneurs, and the webinar ended with interesting speaker-student interactions.

Contributions:

Alumni Connect and Colloquium worked on the smooth organisation, operation and execution of the event. The team consisted of:

- Avani Laddha (Host of Entrepreneur Talks and Secretary of Colloquium)
- Joint Secretaries of Colloquium: Adarsh Agarwal, Enakshi Fernandes, Madhavi Thanvi and Shivam Mundyafe
- Joint Secretaries of Alumni Connect: Khushi Chaudhari, Rachna Shetty and Divij Khekale

Along with this, the two committees handled the digital creatives for the event and also shortlisted and invited the guest speakers.

Angad Singh, Joint Secretary of The Editorial board took care of live streaming the entire event on MS teams

Poorva Chadda, Secretary of Social Impact and Keval Patel, Secretary of Sports committee were in charge of the editorial work for the event



