

Research Details of Technology Management faculty-members

1. Name of the Professor: Dr. Anuja Agarwal

- **Research areas:** Innovation and Design Thinking in Management education, Technology Management, Blockchain in Business.
- **Major Research Projects undertaken :** Impact of Analytics on the Business growth in the corporate sector.
- **Research Papers in Journals:**
 - a. Shah, P. R. & Agarwal, A. (2019). Cyber insecure behaviour among Smartphone Users in India: A Qualitative Analysis. *NMIMS Engineering and Technology Review*, pp. 65-77.
 - b. Shah, P. R., & Agarwal, A. (2020). Cybersecurity Behaviour of Smartphone Users in India: An Empirical Analysis. *Information and Computer Security (ABDC Category "B" Journal)*. SNIP 0.577.
 - c. Agarwal, A. , Chaitanya, D. (2018). "New Paradigms In Higher Education - Integrating For Synergy In Management And Relevant Technology Education", *International Journal for Research in Engineering Application & Management (IJREAM) – (UGC approved journal) ISSN : 2454-9150 Vol-04, Issue-05, Aug 2018*
 - d. Agarwal, A., Gupta, S., Gupta, S. , Nautiyal, V.I (2017). "The Impact of Patanjali Products on the FMCG Business Hither to Dominated by Multi-Nationals like Hul, P&G, Nestle etc." *International Journal of Informative & Futuristic Research (ISSN: 2347-1697), Vol. 4 No. (5), January 2017, pp. 6361-6382, Paper ID: IJIFR/V4/E5/061, Feb 2017.*
 - e. Agarwal, A. , Arora, R. , Dua, K. , Cherian, M. (2017). Future of Robotics in Banking. *International Journal of Informative & Futuristic Research (ISSN: 2347-1697), Vol. 4 No. (5), January 2017, pp. 6297-6320, Paper ID: IJIFR/V4/E5/059.*
 - f. Agarwal, A., et al. (2014). K- Reflect: A Reflective tool for assimilation of knowledge in Management education. *South Asian Academic Research Journals: ACADEMECIA - An International multi-disciplinary research journal, Vol. 4/ Issue 11, ISSN No. 2249-7137, Page 130-141.*
 - g. Patil, R., Agarwal, A. (Challenges and Impact of Agricultural Finance on Socio Economic Status of the Indian Farmer, *TIJ's Research Journal of Social Science & Management. ISSN No. 2251-1571, 2014.*
 - h. Agarwal, A., Sethi, S., Patil, R. (2014). Envisage Rural Potential through Rural Inc., *International Journal's Research Journal of Social Sciences and management, Published in Singapore, Impact factor : 3.951. ISSN no. 2251-1571, Volume 4, No. 4(2014) : 01.*
 - i. Agarwal, A., Gondhalekar, S. (2010). Designing Productive Meetings, *Aweshkar research Journal, Vol X, issue 2, September 2010, ISSN 0974-1119. Pg 4-17.*
- **Research Papers in Conferences:**
 - a. Agarwal, A. Shah, T. (2020). Feasibility of Adoption of Blockchain Technology in Indian Banking and Finance Sector. Presented at the International Conference (Scopus Indexed) in Innovations in Computational Intelligence and Computer Vision ICICV-2020. Accepted and presented papers will be published in Springer Journal.
 - b. Godbole, M., Agarwal, A. (2020). Efficacy Analysis of Technology Approaches towards Auto Assignment of Clinical Codes to the US Patient Medical Record. *Second International Conference on Advance Computing and Application (ICACTA 2020) on the theme "Intelligent Computing". Accepted and presented papers will be*

published in Springer book series "Algorithms for Intelligent Systems (AIS)" with ISSN-2524-7565.

- c. Shah, P. R., & Agarwal, A. (2020). Cybersecurity Behaviour of Smartphone Users Through the Lens of Fogg Behaviour Model. International Conference on Communication Systems, Computing & IT Applications, (CSCITA 2020). Mumbai, India: IEEE.
- d. Shah, P. R., & Agarwal, A. (2020). Design and Game Experience Evaluation of Card Game for Enhancing Cybersecurity Behaviour of Smartphone Users. (Under Review in ABDC listed journal)
- e. Agarwal, A. (2015). Humanizing the Metropolis : Make the City Smart. Smart City Expo World Congress on 18th November 2015' at Barcelona, Spain
- f. Agarwal, A. (2012). Impact of including Design thinking competencies in Management education – An experimental study. DMI 2012 International Research Conference, August 2012, Boston
- g. Agarwal, A. (2012). A framework to explore the grassroots (Rural India) by Design Innovation Thinking. Paper presented at the Innovation Forum- India 2012, organized by - Tata Institute of Social Sciences(TISS)
- h. Agarwal, A., Ekman, S. Ekman, A. (2011). Design Inspired Innovation for rural India. 18th International Conference on Engineering Design (ICED11) , August 2011, Copenhagen
- i. Agarwal, A., Agrawal, M., Pendse, P, Krishnamoorthy, A. (2010). Software tool for supporting ethnographic research in design and innovation projects in management education, International Conference on Technology for Education (T4E) IEEE Publication. DOI: 10.1109/T4E.2010.5550059

➤ **Book Chapters (International publication):**

- a. Co-authored the section titled 'New Approaches to Design Management in India' in the Handbook of Design Management, published by Berg Publishers, UK. <https://www.bloomsbury.com/uk/the-handbook-of-design-management-9781847884886/>
- b. Chapter on "Blockchain powered smart healthcare system" in the "Handbook of Research on Blockchain Technology"; published by ELSEVIER <https://www.elsevier.com/books/handbook-of-research-on-blockchain-technology/krishnan/978-0-12-819816-2>

2. Name of the Professor: Dr. Abhay Kumar

➤ **Research areas:** Corporate Finance, Financial Markets

➤ **Research Papers in Journals:**

- a. Kumar A & Soni R (2020). Testing Market Efficiency of Select Indian Pharmaceutical Stocks. International Journal of Economics and Financial Issues **2020, 10(3), 208-216** PP 208- 216(ABDC Category "C" Journal)
- b. Kumar A & Rastogi R (2020). Potential of Blockchain Technology in the financial services sector. NMIMS Engineering Review vol II, Issue 1 PP 63-75
- c. Kumar A (2019). The Impact of CEO turnover on a company. Pramana Research Journal Volume 9 Issue 4: April 2019
- d. Kumar A (2019). IPO Grey Market and Its Impact on price discovery. Indian Journal of Economics and Business 0972-5784, Special Issue Feb 2019 (ABDC Category "C" Journal) PP 67-77

- e. Kumar A (2019). Co-integration of Indian Stock Market with the markets of Developed European Countries. Paripex- Indian Journal of Research. Volume 5, Issue : 12, December - 2016
- f. Kumar A (2019). Co-integration of Indian stock market with US stock market. International Journal of Research in Commerce, IT & Management (VOLUME NO. 6 (2016), ISSUE NO. 06 (JUNE)
- g. Kumar A (2019). High frequency trading: A new challenge for the market regulators. International Journal of Research in Commerce, IT & Management
- h. Kumar A (2019). Hard hit Investors: Governance lapses of NSEL scam. International Journal of Research in Commerce, IT & Management
- i. Kumar A (2012). Interest Rate Futures a failed instrument of Indian Capital Market. International Journal of Advances in Mgt, Tech & Engineering Sciences Vol. I, Issue 8(II) 2249-7455 PP 103-107
- j. Kumar A (2012). Deemed to be Insiders: Major players of Insider trading. KRSCMS Management Journal 2230-8067 (Vol-2, Issue- 2012). PP 15-21
- k. Kumar A (2011). Interdisciplinary Research: A new approach to solve management problems. International Journal of Advances in Management Technology & Engineering Sciences 2249-7455. Vol. I, Issue 2(III)
- l. Kumar A (2009). Primary Market- Not a smooth ride for the Investors. Treasury Management. Vol- X, Issue 12. ICFAI Publication PP 33-41
- m. Kumar A (2009). Shift in risk perception of investors in financial. Treasury Management. Vol- X, Issue 9. ICFAI Publication PP 48-52

➤ **Book Chapters**

- a. Kumar A (2019). Demonetization- The Immediate Impact. Title- Sustainable Business and Comprtotive Strategies. Bloomsbury. ISBN 978-9389449-65-5 PP 160-170

➤ **Book Review**

- a. Kumar A (2013). The problems with banks. Indore Management Journal 0975-1653, Vol-4, Issue-3. PP 107-110

➤ **Case Studies Published**

- a. Kumar A & Rastogi S (2018) The Unresolved battle of SEBI Vs Sahara. ET Case reference-BFS-2-0019, BFS-2-0019A
- b. Kumar A. Kamat A. Damani S (2018) Cryptocurrency: A revolution or bubble? The Case center Case - Reference no. 218-0080-1
- c. Kumar A & (2017) NSEL:A Case of fraud in Indian Financial Market. Case Reference 116-0025-1, ET **case ID:** FIN-2-0027, FIN-2-0027A
- d. Kumar A . Agarwal A. Gupta B. Shah G. Vinayak N. (2017) Bitcoin: A Crypto Currency or an Asset Class. ET **Case ID:** ME-1-0027, ME-1-0027A
- e. Kumar A. Dua v. Sharma P. Jain S (2017) Cashless Economy for Developed Countries: A Boon or Bane? ET **CASE ID:** ME-1-0026, ME-1-0026A

➤ **Research Papers in Conferences:**

- a. Parihar M & Kumar A (2020). An Economic Analysis of Mass Rapid Transit System (MRTS) in India with Special Reference to Jaipur Metro rail in Rajasthan. ICCAM (IEEE) , Amity, Dubai.
- b. Kumar A & Parihar M (2020). Proportion of Offer for sale and its impact on listing and short term gains. SIFICO 2020 KJ Somaiya Mumbai
- c. Kumar A & Soni R (2020). Testing Market Efficiency of Select Indian Pharmaceutical Stocks. EuroMed Conference 2020, KJ Somaiya Mumbai
- d. Kumar A (2017). Saradha Chit Fund; A case that shook the bottom of the Pyramid. Global Summit on Management Cases 2016, IIM Raipur
- e. Kumar A (2017). Inducement and Immediate after effects of Demonetization on Indian Economy. International Case Study Conference, IBS Hyderabad
- f. Kumar A & Rastogi R (2019). Demonetization- The Immediate Impact. ICMC 2020, BIMTECH, Noida.
- g. Kumar A (2016). Co-integration of Indian stock with US stock Market. Remson International Conference 2016. Durga devi Saraf Institute of Management Studies, Mumbai.
- h. Kumar A (2016). An Empirical Analysis of Co-integration of Indian stock market with the markets of developed European countries. Bigdata Analytics International Conference16. Vivekanand Education Society Institute of Management Studies and Research, Mumbai
- i. Kumar A (2016). NSEL: A Case of fraud in Indian Financial Market. Global Summit on Management Cases 2016. IIM Raipur
- j. Kumar A (2017). Saradha Chit Fund; A case that shook the bottom of the Pyramid. Global Summit on Management Cases 2017. IIM Raipur
- k. Kumar A (2017). Cashless Economy for Developed Countries: A Boon or Bane? Conference on cases and Pedagogical Innovations 2017. Flame University, Pune
- l. Kumar A (2017). Bitcoin: A Crypto Currency or an Asset Class. Conference on cases and Pedagogical Innovations 2017. Flame University, Pune
- m. Kumar A (2018). The Unresolved battle of SEBI Vs Sahara. Vishleshan 2K18, International Conference. International Institute of Management Studies, Pune

3. Name of the Professor: **Yashodhan K. Karulkar**

- **Research areas:** Consumer behaviour, Brand experience, Femvertising
- **Research Papers in Journals (in APA format)**

- a. Karulkar, Y., Pahuja, J., Uppal, B. S., & Sayed, S. Examining UTAUT model to explore consumer adoption in Online Food Delivery (OFD) services. *Pramana Research Journal*, Volume 9, Issue 8, August 2019. ISSN no. 2249-2976.
- b. Karulkar, Y., Shah, S., Tandon, P., & Tiwari, S. The Effect of Brand Equity Components on Purchase Intention. *Pramana Research Journal*, Volume 9, Issue 10, October 2019, ISSN 2249-2976.
- c. Karulkar, Y., Arya, S., Gujral, S., Sharma, A., & Pokharna, M. (2019). Does femvertising matter ? A study in the Indian context. *Indian Journal of Research and Analytical reviews*, Jan- Mar 2019, Vol6, Issue 1, ISSN 2349-5138.
- d. Karulkar Y ,Talaty U, Awasthy M (2019). Impact of cause-related marketing on purchase behaviour in India, *International Journal for research in engineering application and management*, Volume 4, Issue 11, ISSN 2454-9150

➤ **Research Papers in Conferences:**

- a. Yashodhan Karulkar: Presented the paper “The role of brand experience in building brand loyalty.” at the SIES International Marketing conference 9th November, 2019 held at SIES College of management studies, Mumbai.
- b. Yashodhan Karulkar: Presented the paper “Femvertising; What is it? Does it work in India?” at EKTAARA Research conference held at IIBM, Navi Mumbai on March 16, 2019.
- c. Yashodhan Karulkar: Presented the paper “The impact of brand experience on brand satisfaction and brand loyalty : A study on Titan brand in the Indian context.” At the International Multidisciplinary conference on 10th March, 2019 held at Holiday Inn, Mumbai.

4. Name of the Professor: Dr. Shagun Srivastava

- **Research Areas:** Technology Management, Technology Forecasting.
- **Major Research Projects undertaken by you:** “An Economic Analysis of B.E.S.T. in Mumbai with special reference to Physical and Financial Performance”.
- **Research Papers in Journals (in APA format):**
 - a. Srivastava, S., Joshi, Y. and Jain, K. (2020). “Impact of Food Aggregators on Conventional Restaurant Business: An Empirical Study”, *International Journal for Research in Engineering Application & Management (IJREAM) (UGC Approved Journal)*, Vol. 05, no.11. ISSN: 2454-9150.
 - b. Srivastava, S. and Misra, M., “Causal Loop: An Approach to Evaluate Component Based Efficiency and Contribution in Product Design”, under review with *Technology Analysis and Strategic Management (B category, Taylor and Francis journal)*
 - c. Srivastava, S. and Misra, M. (2016), “Assessing and Forecasting Technology Dynamics in Smartphones: A TFDEA approach”, *Technology Analysis and Strategic Management (B category, Taylor and Francis journal)*, Vol. 28, no.4, pp.783-797. Print ISSN: 0953-7325, Online ISSN: 1465-3990.
 - d. Srivastava, S. and Misra, M. (2015), “Tracking Technology Trajectory through Regression Modelling: A Retrospective Techno-Analysis”, *Technology Analysis*

- and Strategic Management (B category, Taylor and Francis journal)*, Vol. 27, no. 4, pp. 420-436. Print ISSN: 0953-7325, Online ISSN: 1465-3990
- e. Srivastava, S. and Misra, M. (2014), “Developing Evaluation Matrix for Critical Success Factors in Technology Forecasting”, *Global Business Review (C category, SAGE publications)*, Vol. 15, no. 2, pp. 363-380. Print ISSN: 0972-1509, Online ISSN: 0973-0664
 - f. Srivastava, S. and Misra, M. (2013), “A Fitness Analysis towards Technology Forecasting Method Choice for Telecom Sector in India”, *Indore Management Journal (an International Journal)*, Special issue of the Peer- Reviewed Proceedings of 5th conference on Excellence in Research and Education (CERE-2013), 9th-12th May 2013” at IIM Indore, India. pp. 87-102. ISSN: 0975-1653
 - g. Trivedi, A., Srivastava, S., Misra, M., Tiwari, V. and Rai, S. (2011), “The Burden Surplus: A Food Policy Challenge Approached through Statistical Modeling Converging Lost Motives of Food Security and Procurement Management in India”, *International Journal of Social and Economic Research*, Vol. 1, No. 1, pp.133-151. Online ISSN: 2249-6270
 - h. Trivedi, A., Srivastava, S., Misra, M., Tiwari, V. and Rai, S. (2011) “Critical Appraisal of Indian Food Policy-A Proposal of Rationalizing towards Private Public Partnership”, *Dynamics of Public Administration*, Vol. 28, No. 1, pp. 147-163. Print ISSN: 0975-3907, Online ISSN: 0976-0539
- **Research Papers in Conferences:**
- a. Srivastava, S. and Misra, M. (2013), “A Fitness Analysis towards Technology Forecasting Method Choice for Telecom Sector in India”, *5th International Conference on Excellence in Research and Education*, 9th-12th May 2013, IIM Indore, India.
 - b. Trivedi, A., Srivastava, S., Misra, M., Tiwari, V. and Rai, S. (2011), “An Appraisal of Surplus Food Grain Problem in India-A Statistical Perspective”, *International Conference on Management and Behavioral Sciences (ICMBS)*, 2nd -3rd April 2011, Jodhpur, India.
- **Student Research:** Guided more than 60 students on the following topics:
- a. A study to assess the need of Smart Transportation in India
 - b. Validation of CAPM in predicting stock prices: an empirical study on Bombay Stock Exchange
 - c. Exploring the opportunities of Digital Strategy in Healthcare Industry
 - d. An empirical study to establish various factors affecting the Indian Stock Market: A Regression Approach
 - e. An empirical study on process of “Slum Redevelopment Projects”
 - f. Impact of Word of Mouth (WoM) in restaurant industry
 - g. Establishing superiority of direct selling over other means of selling
 - h. Study on the impact of business models on the performance of organizations in the IT industry
 - i. Factors affecting the performance of fast food sector and supplier operations
 - j. Study of Supply chain inefficiencies in chemical industry
 - k. To study the purchasing intentions and marketing mix for different generations, i.e. baby boomers and millennial
 - l. To study the relationship between the capital market and the labour market in India

- m. An interplay of India VIX index with Nifty: A determinant based study
- n. To observe the demand of technology in management by studying the job description sent by the companies for the placement and internship
- o. A study of factors affecting customer loyalty in airlines industry: An Indian perspective
- p. Impact of food aggregators on conventional restaurant business

E. Name of Professor: Dr. Jinu Kurian

➤ **Research Areas:** Green Supply Chain Management, Energy Management, Environmental Management, Sustainability, Supply Chain Resilience, Life Cycle Analysis, Sustainable Housing

➤ **Research Papers in Journals:**

- a. Kurian, J., Unnikrishnan, S. and Sawant, B. (2018), "A Study on Green Supply Chain Management Practices in the Indian Petroleum Industries", *International Journal of Services and Operations Management*, Vol.31, No.2, pp. 260-276.
- b. Kurian, Jinu (2018), "A Study on the Green Supply Chain Management Practices and Their Influence in the Environmental Performance of the Firm: With Reference to Indian Pharmaceutical Industry", *OIDA International Journal of Sustainable Development*, Vol. 11, No. 11, pp. 59-78.
- c. Kurian Jinu (2019), "Environmental Management Practices Implementation: A Study with respect to Chemical Industries of India", *Pramana Research Journal*, Vol.9 (10), pp. 122-141. ISSN NO: 2249-2976.
- d. Kurian Jinu (2020), "The Role of Digitalization in Adopting Green Supply Chain Management Practices: A Critical Review of Literature", *Ecology, Environment and Conservation*, 26(1), pp.213-220. Publisher: EM International, ISSN 0971-765X.
- e. Apurve Paharia, Khatri Akshay, Jain Prasham and Kurian Jinu (2017), "A Critical Study On the Socio-Technological Factors Influencing Green Supply Chain Management in the Healthcare Industry; Mumbai Region", Vol. 3 (1), *Journal of Business Management* [ISSN: 2455-6661].

➤ **Research Papers in conferences:**

- a. Jalui Sagar, Suraaj Gardi, Dhanashree Chityala and Kurian Jinu (2019), "*Predicting Ease of Implementation of Green Supply Chain Management*" paper accepted and to be

presented in the 28th International Conference of the International Association of the Management of Technology on Managing Technology for Inclusive and Sustainable Growth, to be hosted by NITIE, Mumbai from April 7th to April 10th, 2019.

- b. Parekh Nishita, Kurian Jinu, Patil Rajesh and Gautam Richa (2019), "*Drivers and Barriers for Energy Management in Process Industries: Critical Review of Literature*", paper accepted and to be presented in the 28th International Conference of the International Association of the Management of Technology on Managing Technology for Inclusive and Sustainable Growth, to be hosted by NITIE, Mumbai from April 7th to April 10th, 2019.
- c. Francis Ann, Kurian Jinu and Thomas Albert (2018), "*Sustainable and Affordable Housing in India: Challenges and Prospects*", paper presented in National Frontiers in Civil Engineering – Sustainable and Resilient Infrastructure, organized by Department of Civil Engineering, IIT Bombay during 30th Nov-1st Dec.
- d. Kurian Jinu (2018), "*A Study on the Green Supply Chain Management Practices and their Influence in the Environmental Performance of the Firm: with reference to Indian Pharmaceutical Industry*", paper presented online (virtual presentation) for the International Conference on Sustainable Development 2018, held at University of Oxford, Queens College, Oxford (London), U.K; ISSN 1923-6670.
- e. Jalui Sagar, Suraj Gardi, Dhanashree Chityala and Kurian Jinu (2018), "*Developing Strategies to Implement Green Supply Chain Management Processes by Adopting Digitalization: A Critical Review of Literature*" paper presented in the 6th Innovation Summit & International Research Conference on Strategy in a Digital World organized by AIMSIR Mumbai on February 16, 2018.
- f. Kurian Jinu (2016), "*A Study on the Influence of Sustainable Supply Chain Management Practices on the Environmental Performance of Manufacturing Industries in India*"; International Conference on Best Practices in Supply Chain Management 2016; Production and Operations Management Society (POMS) and IIIIE; December 22-23, 2016; Apollo Dimora, Trivandrum, Kerala.
- g. Aggarwal Pratyaksh, Aggarwal Karan, Bansal Saloni and Kurian Jinu (2016), "*A Study of Energy Efficient Solutions for Sustainable Cities*"; National Conference on Industrial Engineering and Technology Management, NCIETM 2016; NITIE Mumbai, IIIIE, MNIT-Jaipur, NPC & PEC University of Technology; November 17-19, 2016.
- h. Paharia Apurve, Khatri Akshay, Jain Prasham and Kurian Jinu (2016), "*A Study on Technological Impacts of Greening the Supply Chain*"; National Conference on Industrial Engineering and Technology Management, NCIETM 2016; NITIE Mumbai, IIIIE, MNIT-Jaipur, NPC & PEC University of Technology; November 17-19, 2016.

- i. Kurian Jinu (2013), "Role of Ecological Intelligence in Greening of the Supply Chain: A Review of Literature", in-absentia paper at the ICTBM conference held at AUE, Dubai, March 18-20, 2013.
- j. Kurian Jinu, Unnikrishnan Seema and Hegde D.S (2012), "Barriers and Stimuli for Implementation of Life Cycle Analysis as Corporate Environmental Management Tool: experiences from selected chemical Industry of Gujarat", Proceedings of ICTBM Conference held at Dubai, March 26-28, 2012.
- k. Kurian Jinu, Unnikrishnan Seema and Hegde D.S (2011), "Stakeholder Influence on the Adoption of Proactive Environmental Management Practices in Selected Chemical Industries of Ankleshwar, Gujarat, proceedings of Eighth International Conference on Mangement, held at IIM, Ahmedabad, Jan 2011.
- l. "Kurian Jinu, Unnikrishnan Seema and Hegde D.S (2009), "Eco-Innovation in Corporate Environmental Management: Some Experience in Selected Chemical Industry in Ankleshwar, Gujarat", GLOGIFT '09 conference held at NITIE, Mumbai, Nov 2009.
- m. Kurian Jinu, Unnikrishnan Seema and Hegde D.S (2008), "Pollution Prevention and Life Cycle Analysis: Some Experience in Selected Chemical Industry in Gujarat", Proceedings of 12th International SOM conference held at IIT Kanpur, Dec 2008.
- n. Kurian Jinu, Unnikrishnan Seema and Hegde D.S (2007), "Factors Influencing the Implementation of Environmental Management Practices in the Chemical Industries of Gujarat", Proceedings of National Conference on Buisness Optimisation Research Wave, IIT & NITIE, Mumbai, Feb 2007.
- o. Newsletter IGCC Sustain Markets, Panelist at IGCC Panel Discussion on Sustainable Energy Management, <https://indien.ahk.de/news/news-details/experts-discuss-sustainable-energy-management>

F. Name of the Professor: Dr. Dasika Chaitanya

- **Research Areas:** Corporate Governance and Disclosure, Talent management, Corporate Reputation.
- **Research papers in Journals:**
 - a. Chaitanya.C.K and Mani. K. Madala (2008),"A study on Board characteristics and corporate performance of Indian Oil and gas upstream companies-Evolving a Board performance culture maturity model", *Indian journal of Corporate governance*,Vol.,1(1),,5-11.

- b. Chaitanya and Mani. K. Madala (2009)"A Study on Board characteristics and corporate governance in Indian Oil and gas companies--Evolving a board culture maturity model", *Oil Asia*,Vol.,29(3),43-56.
- c. Yogesh Brahmkar and D. K. Chaitanya (2012) "Eco culture for Sustainable Development" *Drilling and Exploration World International Edition*, Vol.,21(5),62-64.
- d. D. K. Chaitanya and Yogesh Brahmkar (2012) "The antecedents of Organisational citizenship Behaviour- A 360^o approach" *International Journal of Business Management and Social Sciences*, Vol 10 (1).
- e. R.C .Agarwal and D.Chaitanya (2013) " Case study on employee unrest" *TIMSR journal of management research* ,Vol2(1) ,ISSN 2278-5752
- f. Agarwal and Dasika Chaitanya (2018), New paradigms in integrating for synergy and management in relavant technology education" *International journal of research in engineering and Management* , Pp 591-600.
- g. Dasika Chaitanya (2019), Prescriptions and practices of corporate disclosure in India, corporate news, *Oil Asia journal* , pp 24-28 ISSN 0970-1214,RNI no MAHENG 13446/13/1/2013-TC

➤ **Research papers in Conferences:**

- a. Chaitanya .C.k and Mani .k.Madala (2007)"A study on relationship between board performance and corporate performance of Indian oil and gas upstream companies - evolving a board performance culture maturity model" - at the National conference on Business optimization held at NITIE during February- 2007.
- b. Dasika Chaitanya(2007)"Towards Better Corporate Governance - A succession planning approach" presented at the *Oil Asia conference* during September -2007.
- c. Dasika Chaitanya"Talent Tracking-Performance enhancement" presented at the *Oil Asia conference* during September -2010.
- d. Yogesh Brahmkar and D. K. Chaitanya (2012) "Embedding Eco culture in Organizations" presented at IPE conference, Hyderabad. (Feb 23-24 , 2012).

- e. D. K. Chaitanya and Yogesh Brahmankar (2012) “The antecedents of Organisational citizenship Behaviour- A 360⁰ approach June 2012 .

➤ **Books Published:**

- a. (Chapter)Yogesh Brahmankar and D. K. Chaitanya (2012) “Embedding Eco culture in Organizations” *Today’s HR for Sustainable Tomorrow*,” Allied Publishers, (ISBN 978 - 81 -8424 -754 -1), 47-56.

➤ **Student Research:**

- a. Dasika Chaitanya et.al (2016) “A case study on Agile and Lean project Management in Construction Industry”IOSR journal of Mechanical and Civil Engineering” Vol13 (4),Jul-Aug 2016.
- b. Dhruv Chakravarthy.,Dasika Chaitanya(2016) “Algorithm trading and high frequency trading Boon or bane in Indian Context”,International journal of advances in management,economics and entrepreneurship ,ISSN 2349-4468, vol3(8),Aug 2016 .IMPACT FACTOR 3.09;
- c. Dasika Chaitanya., et.al (2019) , Decoding Corporate reputation in coworking spaces , Pramana Research Journal, Vol 9(6),pp 1189-1200.
- Dasika Chaitanya et.al(2019) , “Concept paper on Corporate Reputation: A Template for Measuring Reputation Score for Indian IT sector .” Journal of composition theory, Vol XII(XI);pp 720-735 ,ISSN 0731-6755.
- **PhD awarded under your supervision:** Guiding two students towards their PhD

G. Name of the Professor: Geetha Mohan Iyer

- **Research areas:** Corporate Finance, Capital Markets, Behavioral Finance, Financial Inclusion
- **Major Research Projects undertaken by you:**

Granted Research Fellowship by Mumbai University to work on a Research Project titled “Predicting Early Signs of Financial Distress of Listed Indian Companies” in 2019

➤ **Research Papers in Journals(in APA format):**

- a. Published paper in July- September-2018 “An Empirical Study on relationship between Foreign Portfolio investments and Stock market” in Ajanta (ISSN 2277-5730), Volume VII Issue iii, Pp. 61- 67.
- b. Published paper in December 2017 “An Empirical Analysis into Relationship between Foreign Institutional Investments (FIIs) and Stock Market” in Finance India (ISSN-0970-3772/1987) Volume XXXI No 4, December 2017. Impact factor SJIF 6.778, UGC indexed, ABDC. Pp. 1285-1294. <http://www.financeindia.org/FI314L.pdf>
- c. Published paper in December 2016 “An Analysis into interrelationship between Foreign Institutional Investments, Stock Market Returns and Exchange Rate Movement” in Account and Financial Management Journal Vol 1 (8), Pp. 537-544.
- d. Published paper in April 2016 “Empirical study on efficient market hypotheses- January effect”. Asian Journal of Management Research. ISSN No: 2229-3795. Vol 6 (4) pp. 277-283.
- e. Published paper in Jan 2016 “A Study of Gender Diversity on Indian Corporate Board” in Gender Diversity and Development. ISBN No: 978-81-924836-4-1. Pg. 132-136.
- f. Published paper in Dec 2015 “An Empirical Analysis into Dynamic Relationship between Stock Market Volatility and Exchange Rate Movement” in Scholarly Research Journal for Interdisciplinary Studies. ISSN 2319-4766, 1(1). Pp.148-153. Impact factor 4.889.
- g. Published paper on “A Study on Impact of financial management on Business Performance” in SHODH, Pioneer Institute of IT & Management, ISSN- 0974-8954- Shodh, 10(1) January – June 2014, pp.17-19.

➤ **Research Papers in Conferences:**

- a. Presented Paper on “An Empirical Study on relationship between Foreign Portfolio investments and Stock market” in International Conference on Risk Management on 1st September, 2018 at Nagindas Khandwala College, Malad.

- b. Was awarded first position for presenting paper under the discipline Commerce Management and Law in the 11th Maharashtra State Inter- University Research Convention Avishkar held at Swami Ramanand Teerth Marathwada University, Nanded during January 27-29, 2017. The Topic for the same was Predicting Early Signs of Financial Distress of Listed Indian Companies
- c. Won Gold medal at Mumbai University in Avishkar Research Convention-2016-17 in the month of December 2016.
- d. Presented Paper and was awarded Best Research paper on “An Analysis into Interrelationship between Foreign Institutional Investments, Stock Market Returns and Exchange Rate Movement” in International Accounting Conference on 26th November, 2016 at Nagindas Khandwala College, Malad.
- e. Presented Paper on “An Empirical Analysis into Dynamic Relationship between Stock Market Volatility and Exchange Rate Movement” in International Financial Reporting Conference on 17th and 18th December, 2015 at Nagindas Khandwala College, Malad.
- f. Presented Paper on “Impact of Dividend Policy on the Performance of Indian Firms” in SIMSR Finance Conference, SIFICO 2015 at K.J. Somaiya College, Vidyavihar.
- g. Presented Paper on “A Study on Impact of Financial Management on Business Performance” in 18th UGC sponsored National Conference on Mapping for Excellence: Challenges Ahead, on 8th March, 2014 at Pioneer Institute of Professional studies, Indore.
- h. Presented Paper on “Literature Review on Impact of Behavioural Finance in Decision Making” in National Conference on Creative and Innovative trends in Management from 20th April – 22nd April 2012 at JJT University, Rajasthan.

➤ **Student Research:**

- a. Published paper in June 2019: “An Analysis of the Effects of Algorithmic Trading on National Stock Exchange” in Pramana Research Journal (ISSN :2249-2976) , Vol 9, Issue VI, Pp 1056-1069. Published paper in January-2018 “Effects of Demonetization on the Real Estate Sector” in Pacific Business Review International (ISSN 0974 438X), Volume 10 Issue 7, Pp. 85- 94.
- b. Published paper in Jan- Feb 2018 “ROLE OF PAYMENT BANKS IN INDIA: OPPORTUNITIES AND CHALLENGES” in International Journal of Advances in Management and Economics (IJAME) (ISSN-2278-3369) Volume 7.

- c. Published paper in March 2016 “Study On Credit Card Usage Behaviour in Mumbai” Pacific Business Review International Vol 8 (9) (ISSN 0974 438X). Pp. 71-88.
- d. Published paper on “Consideration of sources of Information as selection criteria in Mutual Fund Purchase for Retail Investors” in Pacific Business Review International, ISSN: 0974-438X 6(12) June, 2014, pp. 58- 70.

H. Name of the Professor: Vikram Singh Sankhala

- **Research areas:** Data Science, Finance, Artificial Intelligence
- **Research Papers in Journals(in APA format):**
 - a. *IOSR Journal of Economics and Finance (IOSR-JEF) e-ISSN: 2321-5933, p-ISSN: 2321-5925. Volume 10, Issue 4 Ser. I (Jul. – Aug 2019), PP 28-40*
 - International Journal of Business and Management Invention (IJBMI)ISSN (Online): 2319 – 8028, ISSN (Print): 2319 – 801X*

I. Name of the Professor: Dr. Shalini Wadhwa

- **Research areas:** Organizational Behaviour, HRM
- **Major Research Projects undertaken by you(Put NA if not applicable):** NA
- **Patent filed/granted by you(Put NA if not applicable):** NA
- **Research Papers in Journals(in APA format):**
 - a. Department of Posts: Need for Reforms (**Journal of Training and Development, Volume VIII Number 1 January-June 2007**).
 - b. Study on Factors Influencing Employee Retention among the Employee of Fashion Institutes in Mumbai (**Peer-reviewed Institute of Research Advances, Vol.07, Issue 02 (2017) Pg. no. 270-280, June, 2017**).
 - c. ‘Work Life Balance Policy And Its Impact On Employee Engagement’ **peer reviewed Asian Journal of Management;Vol:8No:4:October-December:2017**.
 - d. “A study on impact of Respect for Employees at Workplaces on Job Satisfaction of Employees in IT Sector”, peer-reviewed **Ajanta International Multidisciplinary Quarterly Research Journal impact factor 5.5 VolumeVIII, Issue-I, January-March-2019. ISSN 2277-5730**.
 - e. Human Rights and Administration in India (**Prashasnika,Vol.XXXIX No.1-2, Jan-Dec 2012**)
 - f. Peter Drucker: The Father of Modern Management (**Prashasnika,Vol.XXXII No.1,Jan-June 2005**).
- **Research Papers in Conferences:**
 - a. Presented paper on “*Study of Perception of Teacher’s on Recent Trends in Increasing the Student’s Employability with respect to Management Education*” in **Adhigama 2014 National Research Conference**, at Kohinoor Business School, Mumbai.(21st June 2014).
 - b. Presented paper on “*Study of Customers’ Satisfaction With Respect to Different Brands in Telecom Industry*”, in **8th International Business Research Conference** at IES

Management College and Research Centre, Mumbai (27 February 2015).

- c. Presented paper on “A study of student’s perception on effectiveness of various innovative teaching methods in management education”, for **4th International Research Conference on “Innovations in Science, Technology and Management for Sustainable Growth”** at MGM Institute of Management Studies & Research, Mumbai (13th -14th February 2016).
- d. Presented paper “Study on Employees Preferences with regard to Innovative Employee Engagement Methods in Education Industry”, for **4th International Research Conference on “Innovations in Science, Technology and Management for Sustainable Growth”** at MGM Institute of Management Studies & Research, Mumbai (13th -14th February 2016).
- e. Presented paper “Effectiveness of Different Pedagogy in two Management Colleges of Mumbai-A students’ Perspective” , for **International Research Conference on “Innovations in Education A Multi-Disciplinary Approach”** organized by MD Shah Mahila College of Arts & Commerce and SPDT Skills Development Center on April 28,2018.

➤ **Magazine Article:**

“How does it matter if you are a CEO?”Corporate Citizen Magazine- Contemporary Management thought. Volume 5, Issue No.19, February 1-15,2020.

J. Name of the Professor: Dr, Padmanabha Aital

- **Research areas:** Quality Management, Operations Management, Logistics and SCM, Green Supply chain & Sustainability, Reliability centred Design & Maintenance, Advanced Manufacturing trends and applications.

➤ **Research Papers in Journals(in APA format):**

- a. Rajesh Patil,Abhishek Behl and Padmanabha Aital, Six Sigma: An Overview and Further Research Directions, **International Journal of Productivity and Quality Management (IJPQM)**- An Inderscience publication,2017,vol.22, No.2,pp 141-169.
- b. Prashant Pawar, Abhishek Behl and Padmanabha Aital, A Systematic Literature Review on Electronic Reverse Auction (eRA):Issues and Research Discussion, **International Journal of Procurement Management (IJPM)**- An Inderscience Publication,2017, vol 10. No.3, pp 290 -310
- c. Prince Vijay,G.S.R,Somayaji,R.J.R.Swamy and Dr.Padmanabha Aital, Relevance of F.W. Taylor's Principles to Modern Shop-Floor Practices: A Benchmarking Workstudy,"**Benchmarking: An International Journal.**" An Emerald Publication, 2017, Vol. 24 Issue: 2, pp.445-466.

➤ **Books Published:**

- a. Prince Vijay and Padmanabha Aital (2016), Chapter 1, **Green Supply Chain Management:Resource allocation strategies for sustainable operations**,1-23, **Strategic Management of Sustainable Manufacturing Operations**, A volume in the Advances in Logistics,Operations, and Management Science (ALOMS)Book Series, Business Science Reference, An Imprint of IGI Global.
- b. Rameshwar Dubey, Vandana Sonwaney and Padmanabha Aital, Strategies for **Managing Innovations in India**, to be published in **Innovation Science Handbook** by McGraw Hill, NY Edition (Edited book by Dr.Brett Trusko)- Under Review

➤ **MoUs and Linkages:**

MOU on student credit transfer between Munich University of Applied Sciences, Munich, Germany and SIU,Pune in 2015.

➤ **Student Research:** Guided students for research in logistics and SCM.

➤ **PhD awarded under your supervision:**

- a. Dr.Jighyasu Gaur- Closed Loop Supply Chain Configuration- IBS Hyderabad (Deemed to be University)- August, 2014.
- b. Dr.Rajesh Patil- A Comparative Study of Lean, Six Sigma and Theory of Constraints (TOC) for selection of suitable process excellence methodology for Indian manufacturing Organisation.- Symbiosis International University (SIU), Pune,(Deemed to be University)- October, 2016.
- c. Dr.Prashant Pawar- Study of Electronic Reverse Auction (eRA) and its implications in the indian manufacturing and service organisations.- Symbiosis International University (SIU), Pune,(Deemed to be University)- October, 2016.
- d. Dr.Hemant Tambde- Analysis of Factors Contributing to the Competitiveness of Indian Auto Component Sector.- Symbiosis International University (SIU), Pune,(Deemed to be University)- Februray, 2017.
- e. Dr.Anusha Sreeram - Adoption of e-SCM in Agile Supply chain - Role of SC collaboration and SC flexibility: A study of SMEs (vs) Large Enterprises- IBS Hyderabad (Deemed to be University) - April, 2017.

K. Name of the Professor:-Prof. Anushree Goud

➤ **Research areas:-** Deep Learning in Artificial Intelligence

➤ **Research Papers in Journals(in APA format):**

- a. Anushree Goud, *“Intuition Synergism: A Literature Survey”*, International Journal of Trend in Scientific Research and Development (IJTSRD), Volume 2, Issue 4, ISSN No: 2456-6470.
- b. Anushree Goud, *“Azure Backup”*, International Journal for Scientific Research and Development, Volume 6, Issue 3, ISSN No: 2321-0613.

➤ **Research Papers in Conferences:**

- a. Anushree Goud, Bindu Garg “Sentiment Analysis using Long Short Term Memory and Intrusion Detection System Model in Deep Learning”, BDCC 2019 - 2nd EAI International Conference on Big Data Innovation for Sustainable Cognitive Computing.
- b. Anushree Goud and Nidhi Panghal, “*Vision, Challenges and Security concern on Internet of Things (IoT): A Literature Review*” ISSN: 0976-4739 listed in EBSCO & ProQuest in BVIMSR' s Journal of Management & Research National Conference at NC IT 2017 ,BVIMIT.
- c. Anushree Goud, “*Link Layer Reliable Multicast in Wireless Network*”, National Conference on Innovative Trends in Computer Science, Engineering and Technology (ITCSET'18).

➤ **Research Papers in Journals**

- a. Gauri P. and Anushree Goud, “*Electronic Surveillance*”, International Journal of Trend in Scientific Research and Development (IJTSRD), Volume 2, Issue 4, ISSN No: 2456-6470.
- b. Laxmi Gupta and Anushree Goud, “*IOT and RFID Technology*”, International Journal of Scientific Research in Computer Science, Engineering and Information Technology, Volume 3, Issue 5, ISSN:2456-3307
- c. Sonali Vishwakarma and Anushree Goud, “*A Literature Review on: Smart Bottle using IOT*”, International Journal of Computer Sciences and Engineering, Volume-7, Issue-6, ISSN-2347-2693, June 2019.
- d. Abhilash Sharma and Anushree Goud, “*Area based Dynamic Traffic Control System*”, International Journal for Research in Applied Science & Engineering Technology, Volume 7, Issue 6, ISSN: 2321-9653, June 2019.
- e. Shashank Singh and Anushree Goud, “*A Survey on: Facial Emotion Recognition*”, International Journal for Research in Applied Science & Engineering Technology, Volume 7, Issue 6, ISSN: 2321-9653, June 2019.
- f. Pratik Vaity and Anushree Goud, “*Internet of Things (IOT), and the Security Issues Surrounding it: A Study*”, International Research Journal of Engineering and Technology (IJRET), Volume 6, Issue 6, ISSN: 2395-0056, June 2019.
- g. Pavitra Chandrakant Nhavkar and Anushree Goud, “*Fraud Detection in Health Insurance using Data Mining*”, International Journal for Scientific Research & Development, Volume 6, Issue 4, ISSN: 2321-0613, June 2018.

L. Name of the Professor: Dr. Mahendra Parihar

- **Research areas:** Applied Economics-Transport, Infrastructure, Public Policy, and Development Economics, Agriculture and Industrial Economics, Microeconomics.
- **Research Papers in Journals(in APA format):** 21
- **Research Papers in Conferences:** 20
- **Books Published:** 4 (As single and Co-author)

M. Name of the Professor: Kiran Desai

- **Research areas:** Consumer Behavior, Marketing Analytics
- **Major Research Projects undertaken by you(Put NA if not applicable):** NA
- **Patent filed/granted by you(Put NA if not applicable):** NA
- **Research Papers in Journals(in APA format):**

- a. Saxena, R., & Desai, K. (2019). Fashion self-concept and fashion involvement: a mediation model. *International Journal of Business Forecasting and Marketing Intelligence*, 5(3), 285-303.

➤ **Research Papers in Conferences:**

- a. Desai, K(2013), Antecedents of Clothing Expenditure. 8th SIMSR Global Marketing Conference, Received Best Paper Award.
- b. Desai K (2012), Linking multichannel marketing with media planning to improve overall effectiveness. ICOMBS, IBS Hyderabad.

N. Name of the Professor: Dr. Ajitabh Ambastha

➤ **Research areas:** Strategy & Competitiveness, Innovation

➤ **Research Papers in Journals(in APA format):** 12 (incl. 5 in C - Cat Journal as per ABDC List)

- a. Evaluation of Indian firms on Excellence Model”, *Global Journal of Business Excellence*, GIFT Journal, vol 1, no. 1, pp 40 -43, 2008 .
- b. “Managing People Process for Enhancing Competitiveness: Implementing P-CMM in a non-IT Organization”, *International Journal of Global Business and Competitiveness*, vol 2, no. 1, December 2006 (ABDC: C)
- c. “Challenges for Indian Software Firma to Sustain their Global Competitiveness”, *Singapore Management Review*, vol. 26, No. 2, 2004 (ABDC: C)
- d. “Competitiveness of Firms: Review of theory, frameworks and models”, *Singapore Management Review*, vol. 26, No. 1, 2004 (ABDC: C)
- e. “Competitiveness of Software Industry: Problems and Challenges”, *The Journal of Asian Management Studies*, Japan Scholarly Association for Asian Management (JSAAM), No. 8, June 2002, pp – 20 – 29.
- f. “Evaluating Competitiveness: Case of Select Indian Industries”, Paper in the Journal of Thirteenth International Conference on ‘Competition in a Turbulent World’ held in the Washington. D.C. area on October 10-12, 2002 organised by the *American Society for Competitiveness (ASC)* .
- g. “Japanese Corporate Strategies to achieve International Competitiveness: A Case Study of Telecom Industry”, *Asian Academy of Management Journal*, Malaysia, vol. 6, No. 2, July 2001, pp – 73-85. (ABDC: C)
- h. “Flexibility for Competitiveness: A Case of Software / services firms in India”, *Global Journal of Flexible Systems Management*, October-December 2001, vol. 2, no. 4, pp – 33 – 4 (ABDC: C)
- i. Factors and Frameworks of Competitiveness”, *Productivity*, A quarterly journal of the National Productivity Council, New Delhi, vol. 40 (2), July-Sept. 1999, pp 256-262.
- j. “Paper on “International Competitiveness – A prerequisite for success in global economy”, presented in Third National Conference on Construction, organised by ‘*Construction Industry Development Council (CIDC)*’ in Feb. 2000 in New Delhi.
- k. “Evaluating competitiveness: Comparing the Indian construction industry with its Asian Counterparts” published in *Construction Journal of India (CJI)*, July - August 2000, pp 55.
- l. “Multinationals entering India : Their impact on the Indian construction industry”, published in *Construction Journal of India (CJI)*, July - August 2000,

pp 49.

- **Research Papers in Conferences:** 24
- **Books Published:** 1
“Global Competitiveness”, ISBN 978-81-7466-608-2, Excel Publishers, New Delhi, 2008
- **PhD. REVIEWS/ ARTICLES/ BOOK REVIEWS**
 - a. **Ph.D. Thesis Review**, as international Expert, “A comparative study of women and men leadership traits and styles in the Mauritian Civil Service”, University of Mauritius, Aug., 2018.
 - b. ‘International Competitiveness & Knowledge-based industries in India’, Edited by Nagesh Kumar & KJ Joseph. Book Review published in International Journal of Global Business and Competitiveness, vol 3, December 2008
 - c. ‘Challenges & Issues in Software Industry’, e-Commerce Magazine, pp – 27 – 28, September 2002.

O. Name of the Professor: Dr. Kunjana Malik

- **Research areas:** Private Equity, Volatility Spillovers.
- **Research Papers in Journals(in APA format):**
 - a. Dhankar, R. S., & Malik, K. (2015). A Dynamic Panel Data Analysis: The Effect of Private Equity on Investment and Financial Constraints of Indian Companies in **The Journal of Private Equity, 18(4), 8-18, Ranked C in ABDC Journal Quality List.**
 - b. Dhankar, R. S., & Malik, K. (2015). The Effect of Private Equity on the BFSI Sector in India: A Logistic Panel Data Analysis. **The Journal of Private Equity, 18(3), 72-78, Ranked C in ABDC Journal Quality List.**
 - c. Dhankar, R. S., & Malik, K. (2015). Flow of Private Equity and Growth of Corporate India: A Review of Literature. **The Journal of Private Equity, 19(2), 60-65, Ranked C in ABDC Journal Quality List.**
 - d. Ghose, U., Malik, R., & Vasudev, K. Semantic Web Mining and its application in Human Resource Management. **International Journal of Computer Science and Management Studies (IJCSMS) www. ijcsms. com,1(11), 60-64.**
 - e. Paper on ‘Effect of Private Equity on Performance of Indian Companies: A Comparative Study of Pre and Post Financial Crisis’ . **The Journal of Alternative Investments, Fall 2016, Ranked B in ABDC Journal Quality List.**
 - f. Paper on ‘Measurement of Earnings Quality: A comparative study on PE Backed Firms and Non PE backed firms in India.’**The Journal of Wealth Management, Summer 2017,Ranked B in ABDC Journal Quality List.**
- **Research Papers in Conferences:**
 - a. Paper on ‘Measurement of Earnings Quality: A comparative study on PE Backed Firms and Non PE backed firms in India.’ Presented at **4th Biennial Indian Academy of Management Conference held in December 2015 at IIM Lucknow, Noida Campus.**
 - b. Presented Paper on ‘Effect of Private Equity on Investment and Financial constraints of Manufacturing Sector: A Dynamic Panel Data Analysis’ at ‘ **Fore International Operations Conference**’ held in November 2015.