SVKM's NMIMS Deemed-to-be University

Mukesh Patel School of Technology Management & Engineering

Format for preparing SOP

Title: The Title of the project should be concise (with sub-title, if any) reflecting the scope of the investigation.

Aim of the proposed area of research: The broad Aim of the research emphasizing the overall thrust of the proposed investigation should be clearly mentioned.

Statement of the Problem: The problem to be investigated should be clearly contextualized in the theoretical framework of the discipline.

Overview of Literature: The problem identified should be logically linked to other studies on the theme in the literature delineating the need for the present investigation.

Conceptual Framework: The concepts to be used, their relevance and applicability to the study and their operationalisation should be indicated.

Research Questions or Hypotheses: The research questions to be answered/ addressed need to be unequivocally stated.

Research Methodology:

(a) **Coverage:** The proposal should clearly indicate the universe of the study, sampling frame, sampling methods, sampling size, units of observation etc.

(b) **Data Collection:** The proposal should indicate sources of data types of data, tools and techniques for collection of various categories of proposed data.

(c) **Data Analysis:** It should indicate the statistical techniques, if any, proposed to be used in data processing, specific packages for data analysis, content analysis, indices/scaling techniques proposed to be used etc.

Implications: The proposal should state whether this research would bring forth any implications for policy making either for the region concerned or the country, any methodological innovations or contribute to theory building.

References: The proposal should include a 'List of References' mentioned in the text along with other important recent additions to the literature on the theme. The references should indicate the author, title, publisher and year of publication.