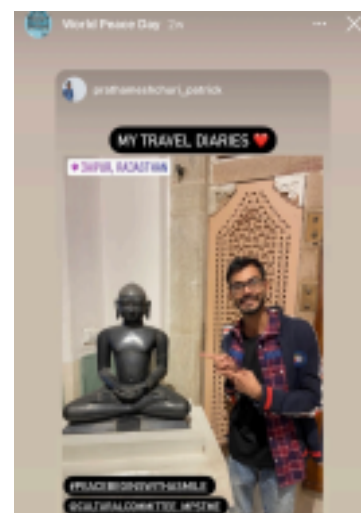


**The Students' Council  
Mukesh Patel School of Technology Management and Engineering  
SVKM'S NMIMS 2020-21  
EVENT NAME: WORLD PEACE DAY  
EVENT DATE: 21<sup>ST</sup> SEPTEMBER 2020**

A four days event was organised by the **Cultural Committee** for the occasion of World Peace Day.

**THE CAMPAIGN**

The event started off on the 10th of September where in a successful week long campaign was run on the Cultural Committee's official instagram handle with the **#peacebeginswithasmile**, where in, the students and the faculty of MPSTME participate as the world is united against one common enemy in 2020 — the coronavirus.



World Peace Day 3w

**#PEACEBEGINSWITHSMILE**

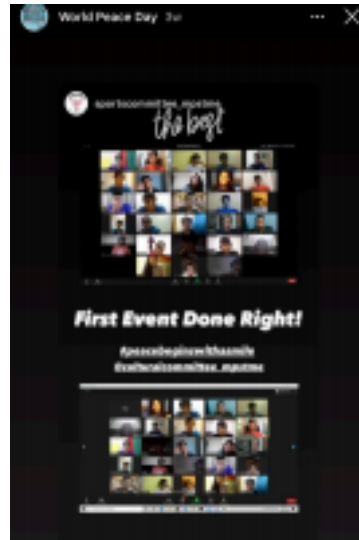
✨ IN THESE CHALLENGING TIMES, LET US ALL UNITE TO FIGHT AGAINST OUR COMMON ENEMY, THE CORONA VIRUS. ✨

✨ STARTING TODAY WE BEGIN A 9 DAY CAMPAIGN TILL THE 21ST OF SEPTEMBER (WORLD PEACE DAY) TO SHAPE PEACE TOGETHER BECAUSE DURING THESE TOUCH TIMES IT IS ONLY EACH OTHER THAT WE HAVE. ✨

✨ SO JOIN US IN SPREADING SMILES AROUND, ALL YOU HAVE TO DO IS PUT UP A (SMILING) PICTURE OF YOURSELF AND USE THE HASHTAG #PEACEBEGINSWITHSMILE AND TAG US! ✨

**WE'RE ALL  
in this  
TOGETHER**

@students.council.mpsime  
@mpsime\_alumni  
@colloquium\_mpsime  
@theadboard  
@researchcellmpsime  
@socialimpact\_  
@sportscommittee\_mpsime  
@techcommmpsime  
@voice\_mpsime



### THE MAIN EVENT

The main event was a talent showcase but with a twist, the participants had to showcase their talent while adhering to the theme — **“Shaping Peace Together”**. The videos of the same were uploaded on our official YouTube channel and judged according to the guidelines.



SVKM'S NMIMS Deemed to be UNIVERSITY  
MUKESH PATEL SCHOOL OF TECHNOLOGY MANAGEMENT & ENGINEERING

**THEME: Shaping Peace Together**

Events You Can Register For :

- Drama
- Music
- Dance
- Painting
- Poetry and Narration
- Or Any Other Talents

**Registration and Participation Dates :  
September 16-18th**

CONTACT FOR ANY QUERIES  
HARSH GANDE- +91 9833888831  
SHIVY CHOUDHARY- +91 9872970883

## HIGHLIGHT OF THE EVENT

Apart from that, we had two big names from the entertainment industry attached to our event — namely, **Sonu Sood and R. Madhavan**, both their videos were too uploaded on our official Instagram handle.

Sonu Sood sir, motivated the students with a special message to be a part of this really special celebration and R. Madhavan sir gave us the opportunity to ask him a few questions about what peace meant to him.

