

## **Event Report : Bizzneeti'21**

Students' Council Colloquium forayed into the world of business by providing young, budding entrepreneurs a platform to showcase their mettle. Colloquium presented Bizzneeti 2021, a National Level Business Plan Competition which aimed to set in motion an interaction between industry experts today and the change makers of tomorrow to promote more startups. The event was held in 3 comprehensive phases to exhaustively critique and perfect the business plans of our participants. Bizzneeti was held from 1st March, 2021 to the 7th of March, 2021. The top teams that were successful in convincing the judges that their business plan had immense potential won cash prizes worth ₹55,000.

Winner: ₹30,000

First Runner up: ₹15,000

Second Runner up: ₹10,000

### **Introductory Phase: (1st March, 2021)**

#### Opening ceremony

The highlight of day 1 was the enlightening session by Shruti Aggarwal, founder of The Startup Lab. She gave the participants indispensable knowledge on how to refine their pitch and be 'investor ready'.

### **Phase 1: (2nd March, 2021)**

Phase one involved the participants sending in their intricate and detailed business plans. These plans were sifted and judged by Shruti Aggarwal and her team, our esteemed speaker of the previous day.

### **Phase 2: (5th March, 2021)**

The business presentations submitted by the shortlisted participants were live streamed on Microsoft Teams. The esteemed Sargam Dhawan Bhayana (Director - Tressmart) and international judge Devesh Shrivastava (MD Zensung Singapore Pvt. Ltd. and Standard Chartered Bank) scrutinised each aspect of the business presentations and allowed them to face real world problems, till they were perfect and industry ready.

### **Phase 3: (6th March, 2021)**

The most energetic and entertaining phase for the participants began with a slew of fun games and an inspiring and refreshing speaker session by entrepreneur, influencer and TEDx speaker Farrhad Acidwalla. The finalists of Bizzneeti had the opportunity to present their ideas to our very talented panel of investors.

*Angel Investors Panel:*

- 1. Shruti Singhal*
- 2. Shrishti Sahu*
- 3. Pearl Agarwal*
- 4. Shashank Randev*
- 5. Arpana Aeron*

The competition had more than 100+ team registrations from young budding entrepreneurs all over the country. Bizzneeti was officially declared as one of the top national level B-Plan competitions. The event was published in several articles as well like youthinc.

Several sessions were held by top industry experts to provide the participants with hands on and relevant information on building a successful startup.

The 2nd and 3rd phases were live streamed on Microsoft Teams. The most important goal of Bizzneeti was to provide entrepreneurs with good and sustainable ideas a platform to interact with potential investors and help kickstart their business. The organising committee is proud to say we achieved our goal of Bizzneeti. 8 of our finalist teams have been approached by the angel investors and we wish them the best for their future endeavours!



