

Name of the Programme : MBA(Tech) -IT,Civil,EXTC, Mechanical, Computer, Electrical										Year: 2020-21		Semester : IX											
Sr.No.	Module / Subject Code	Name of the Module	Theory Hours Per Week	Practicals Hours Per Week	Tutorials Hours Per Week	Total no. of hours for the subject (In Term)	Credit/s	Duration of Examination		Mode of Exam	Examination Scheme (Weightage)								GR applicable (Yes/No)	Template Codes	Remarks		
								Term End Examination	Only ICA		Distribution of ICA Marks						TEE					Total	
											Test I	Test II	Term work*	Total Marks	Scaled to (Marks)	Marks to (Question Paper)	Scaled to (Marks)	Marks (ICA + TEE)				Weightage %	
Semester – IX																							
1	MBAB09001	Management Internship Program		40		760	12	-	Only ICA	Viva, Jury & Presentation	-	-	-	200	200	-	-	200	100	7003	No		
2	MBAB09002	Quantitative Techniques	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
3	MBAB09033	Capstone Project - I	0	0	2	30	2	-	Only ICA	Viva, Jury & Presentation	-	-	100	100	100	-	-	100	100	7003	No	AC 14/02/2020 pg 923	
Electives: (Any Four)																							
		Specialization: Finance																					
1	MBAB09003	Indian Financial System	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
2	MBAB09004	Investment Banking	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
3	MBAB09005	Security Analysis	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
4	MBAB09006	International Finance	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
5	MBAB09007	Management of Mergers and Acquisitions	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
6	MBAB09008	Financial Technology	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
7	MBAB09026	Real Estate Investment	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	AC 11/10/2019 pg 79	
		Specialization: Marketing																					
1	MBAB09009	Brand Management	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
2	MBAB09010	Sales & Distribution Management	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
3	MBAB09011	Buyer Behaviour	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
4	MBAB09012	Integrated Marketing Communication	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
5	MBAB09013	Services Marketing	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		
6	MBAB09014	Analytics for Strategic Marketing Decisions	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes		

SVKM'S NMIMS
Mukesh Patel School of Technology Management & Engineering
Course Structure: Year 2020-21
Teaching Scheme: MBA(Tech) -IT,Civil,EXTC, Computer, Electrical (5th Year) For the Academic Year (2020-21)

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* Term Work = Viva / Presentations/ Journals/ assignments/ quizzes / MCQs/Business plans/Role plans etc.

Syllabus common for B.Tech (stream) and MBA(Tech) stream can use common question paper.

NUE = Non University Examination (examination conducted at school level)

Note - Dropping of the elective under "Infrastructure and Real estate Management"; some of subjects are being shifted to suitable electives. AC 11/10/2019 pg 66

13 Jul 2020

Dr. Abhay Kumar
HoD - Technology Management

Dr. Anuja Agarwal
Associate Dean - Technology Management

Dr. Alka Mahajan
Dean, MP/STME