

SVKM'S NMIMS
Mukesh Patel School of Technology Management & Engineering
Course Structure: Year 2020-21
Teaching Scheme: MBA Tech. IT, Comp, Civil, Mech, Electric - 5th Year For the Academic Year (2020-21)

Name of the Programme : MBA Tech.						Year: 2020-21						Semester : X												
Module/ Subject Code	Name of the Module	Theory (Per Week)	Practicals (Per Week)	Tutorials (Per Week)	Total no. of hours for the subject (In term)	Credi t/s	Term End Exam Duration (Hrs)		Mode of Exam Written / OffLine/On line/Computer based/ Practical/Viva /Jury/ Presentation	Examination Scheme (Weightage)						Templ ate Codes	GR appli cable (Yes/No)	Remarks						
							Writt en/ Onli ne	Only ICA		ICA			TEE		Total									
										Test I	Test II	Ter m work *	Total Mar ks	Scale d to (Mar ks)	Mark s				Scale d to (Mar ks)	Mark s	Weig htag e			
Semester - X																								
1	Elective : Foregin Language (Any One)																							
	MBAB10001	Foreign Language - Chinese			2	0	0	30	2	-	Only ICA	-	15	15	20	50	50	-	-	50	100	7003	No	
	MBAB10002	Foreign Language - Spanish			2	0	0	30	2	-	Only ICA	-	15	15	20	50	50	-	-	50	100	7003	No	
	MBAB10003	Foreign Language - German			2	0	0	30	2	-	Only ICA	-	15	15	20	50	50	-	-	50	100	7003	No	
2	MBAB10004	Strategic Management			2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
3	MBAB10037	Capstone Project - II			0	0	2	30	2	-	Only ICA	Viva, Jury & Presentation	-	-	100	100	100	-	-	100	100	7003	No	AC - 14.02.2020 Pg 925
Electives:																								
		Specialization: Finance																						
1	MBAB10005	Financial Planning and Portfolio Management			2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
2	MBAB10006	Financial Risk Management			2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
3	MBAB10007	Project Infrastructure and Finance			2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
4	MBAB10008	Financial Engineering			2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
5	MBAB10009	Financial Analytics			2	0	0	30	2	-	Only ICA	-	30	30	40	100	100	-	-	100	100	7003	No	AC - 23.10.2020 Pg. 637
6	MBAB10033	Financial Econometrics			2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	

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							Writt en/ Onli ne	Only ICA		ICA					TEE		Total					
										Test I	Test II	Ter m work *	Total Marks	Scale d to (Marks)	Marks	Scale d to (Marks)	Marks	Weig htag e				
Semester - X																						
Specialization: Marketing																						
1	MBAB10010	Marketing Strategy	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
2	MBAB10034	Digital Marketing	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
3	MBAB10012	Marketing of Technology Products	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
4	MBAB10013	International Marketing	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
5	MBAB10014	Media Planning	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
6	MBAB10015	Marketing Analytics for Marketing Mix Decisions	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
Specialization: Operations and Supply Chain Management																						
1	MBAB10016	Operations Strategy	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
2	MBAB10017	Best Practices in Operations	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
3	MBAB10018	Analytics in Operations and Supply Chain Management	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
4	MBAB10019	Advanced Project Management	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
5	MBAB10007	Project Infrastructure and Finance	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
6	MBAB10035	Industry 4.0	2	0	0	30	2	-	Only ICA	-	-	100	100	100	-	-	100	100	7003	No	AC - 14.02.2020 Pg 925	
7	MBAB10026	Global Trends in Infrastructure Management	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	AC - 23.10.2020 Pg. 637

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							Written/Online	Only ICA		ICA				TEE		Total						
										Test I	Test II	Term work *	Total Marks	Scaled to (Marks)	Marks	Scaled to (Marks)	Marks				Weightage	
Semester - X																						
	Specialization: Business Intelligence and Analytics																					
1	MBAB10021	Business Visualization	2	0	0	30	2	-	Only ICA	Offline, Computer Based	30	30	40	100	100	-	-	100	100	7003	No	
2	MBAB10022	Predictive Modelling	3	0	0	45	3	-	Only ICA	Offline, Computer Based	30	30	40	100	100	-	-	100	100	7003	No	
3	MBAB10023	ETL-Data Gathering and Loading	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	No	NUE
4	MBAB10024	Neural Networks and Deep Learning	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
5	MBAB10025	People Analytics	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
	Specialization: Strategy and Innovation Management																					
1	MBAB10030	Business Simulation	2	0	0	30	2	-	Only ICA	Offline, Computer Based	-	-	100	100	100	-	-	100	100	7003	No	AC - 14.02.2020 Pg 925
2	MBAB10031	Enterprise Planning System	2	0	0	30	2	-	Only ICA	-	-	-	100	100	100	-	-	100	100	7003	No	AC - 14.02.2020 Pg 925
3	MBAB10032	Entrepreneurship	2	0	0	30	2	-	Only ICA	-	-	-	100	100	100	-	-	100	100	7003	No	AC - 14.02.2020 Pg 925
4	MBAB10036	Introduction to Blockchain	2	0	0	30	2	2	-	Written	15	15	20	50	30	70	70	100	100	7008	Yes	
Total			12	0	2	210	14															

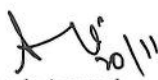
* Term Work = Viva / Presentations/ Journals/ assignments/ quizzes / MCQs/Business plans/Role plans etc.

Syllabus common for B.Tech () and MBA(Tech) , can use common question paper.

NUE = Non University Examination (examination conducted at school level)



Dr. Abhay Kumar
HoD - Technology Management



Dr. Anuja Agarwal
Associate Dean -Technology Management



Dr. Alka Mahajan
Dean - MPSTME